

**Pilon, Janet**

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**Subject:** The 2022 Provincial Day of Action on Litter

**From:** Act ON Litter (MECP) <[ActONLitter@ontario.ca](mailto:ActONLitter@ontario.ca)>

**Sent:** Monday, April 25, 2022 4:25 PM

**To:** Office of the Mayor <[Officeofthe.Mayor@hamilton.ca](mailto:Officeofthe.Mayor@hamilton.ca)>

**Subject:** The 2022 Provincial Day of Action on Litter

Good afternoon,

Ontario is gearing up for the 2022 Provincial Day of Action on Litter, taking place on Tuesday, May 10. We will be encouraging Ontarians to get outside and take part in safe litter cleanups in their local communities.

We hope you will be able to join us in promoting and supporting the 2022 Day of Action!

To help make this year's Day of Action a success, we are seeking your support with the following activities:

1. Leading up to the Day of Action, promoting public participation in a cleanup on Tuesday, May 10 or on the weekends surrounding the Day of Action, and educating on the impact of litter and waste using your communications channels. Please see our [digital toolkit and Partner Guide](#) for sharable content.
2. Hosting a litter cleanup on Tuesday, May 10 or on the weekends surrounding the Day of Action, for the public or your volunteers or employees to participate in.
3. Sharing and promoting use of the [Litter Cleanup Guides](#) and [Litter Cleanup Reporting Form](#).

- Our Litter Cleanup Guides include information on organizing a safe, successful litter cleanup and a form for participants to track what they collect during their cleanup.

Our cleanup guides webpage now includes a new guide for educators and schools, to help engage students and youth in litter reduction and prevention efforts.

Please note the cleanup guides notify participants of potential municipal requirements, such as: confirming whether a permit is required to cleanup a certain area or seeking a litter disposal method.

- Our Litter Cleanup Reporting Form is where participants can submit information about their cleanups to us. This information will help us better understand litter in our environment and may help inform future government decision making.
4. On the Day of Action, posting to your social media accounts to officially recognize the day, using the hashtag #actONLitter.

The Ministry of the Environment, Conservation and Parks digital campaign to promote the 2022 Day of Action on Litter will launch soon — please keep an eye out for sharable social posts on our social media accounts and follow the #actONlitter hashtag!

If you have any questions, please reach out to [actONlitter@ontario.ca](mailto:actONlitter@ontario.ca) or visit [www.ontario.ca/actONlitter](http://www.ontario.ca/actONlitter) for more information.

Thank you for your support in working together to keep our province clean.

Andrea Khanjin  
Parliamentary Assistant to the Minister of the Environment, Conservation and Parks