




CITY OF HAMILTON
CITY MANAGER'S OFFICE
Government Relations & Community Engagement Division

TO:	Chair and Members Grants Sub-Committee
COMMITTEE DATE:	May 9, 2022
SUBJECT/REPORT NO:	2022 City Enrichment Funding Recommendations (GRA22002) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Monique Garwood (905) 546-2424 Ext. 3991 Mimi John (905) 546-2424 Ext. 4254
SUBMITTED BY: SIGNATURE:	Morgan Stahl Director, Government Relations & Community Engagement 

RECOMMENDATION

- (a) That, the 2022 City Enrichment Fund recommended funding allocation, in the amount of \$6,088,340 (as outlined in the attached Appendix "A" to Report GRA22002), be approved;
- (b) That, Appendix "B" to GRA22002, Application Summary be received;
- (c) That, Appendix "C" to GRA22002, Payment Plan be approved; and
- (d) That, the Grants for the following organizations with outstanding arrears with the City Enrichment Fund, as of December 31, 2021 be approved and funding be withheld pending the full settlement of such arrears:
 - i. AGR-A4 Golden Horseshoe Beekeepers' Association \$282.00
 - ii. AGR-A5 Hamilton-Wentworth 4-H Association \$897.50
 - iii. AGR-A10 Hamilton Wentworth Soil and Crop Improvement Association \$2,461.51
 - iv. CCH-A12 Hamilton Folk Arts Heritage Council \$41,482.00

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- v. CCH-A14 South Asian Heritage Association of Hamilton & Region \$3,115.00
 - vi. CCH-A40 Festitalia Corporation \$5,952.00
 - vii. CCHA-53 Hamilton Santa Claus Parade Committee \$32,779.00
- (e) That, the following grants be approved, and funding be withheld, pending the submission of additional information, by July 20, 2022:
- i. AGR-15 Wentworth District Women’s Institute
 - ii. ART-A30 Industry Performance Makers Arts Organization
 - iii. ART-D26 Reverend Marco D’Andrea
 - iv. ART-B3 Greater Hamilton Arts And Events
 - v. CCH-A36 Stoney Creek BIA
 - vi. CCH-B1 Pride Hamilton
 - vii. SAL-A3 & SAL-B6 The Hamilton and District Soccer Association
 - viii. SAL-A4 Hamilton Ringette Association
 - ix. ART-A34 Chamber Music Hamilton
 - x. CCH-A50 Flamborough Santa Claus Parade
 - xi. CCH-A51 Hamilton Waterfront Trust
 - xii. CCH-A52 Polish Symfonia Choir
 - xiii. CCH-A53 Hamilton Santa Claus Parade Committee

EXECUTIVE SUMMARY

Over the last two years, as a result of COVID-19 and the on-going health crisis, programming delivered by our grant recipients has been severely impacted and the City Enrichment Fund has experienced unprecedented challenges. In both years, a phased approach was adopted in order to assist and adapt community needs with funding as per the approved guidelines and grant mandate. For 2022, as the City slowly introduces and resumes regular programming, in an effort to provide applicants with consistency, fairness and equitable processes across all program areas, the recommendations are aligned to the last regular (pre-pandemic) funding year. All 2022 funding recommended was contingent upon funds remaining in the program envelope.

During the 2022 budget process, Council approved a total budget for the City Enrichment Fund of \$6,088,340.

The City Enrichment Fund budget allocation as presented in this document, recommends funding allocation within the approved amount. As in past years, adjudication committees met to review and rate all applications with a grading system. The result of the reviews and resulting recommended allocations are outlined in Appendices “A” and “B” to Report GRA22002, as attached.

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Alternatives for Consideration – See Page X or Not Applicable

Not applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: The 2022 approved budget for the City Enrichment Fund is \$6,088,340. All recommendations are within the approved 2022 budget. Payments of grants will be made based on the approved City Enrichment Fund payment plan (per Council approved guidelines).

Staffing: There are no staffing implications associated with the recommendations in Report GRA22002

Legal: There are no legal implications associated with the recommendations in Report GRA22002.

HISTORICAL BACKGROUND

Each year, hundreds of community organizations apply for funding offered through the City Enrichment Fund. The applications are reviewed and rated by program areas, adjudication committees and recommendations are forwarded to the Grants Sub-Committee for consideration and approval by Council.

The City of Hamilton has played a significant role in enriching the community through grant programs that have been in place in various forms both pre and post amalgamation. As the City of Hamilton continues to grow and evolve, the population and needs within the community have continued to transform.

The City Enrichment Fund Program currently offers funding to community organizations within 6 (six) program areas: Agriculture; Arts; Communities, Culture & Heritage; Community Services; Environment and Sport & Active Lifestyles.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

RELEVANT CONSULTATION

Healthy & Safe Communities – The Children’s Services and Neighbourhood Development section has provided input into the development of this report and were represented on the City Enrichment Fund Evaluation Team.

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Planning and Economic Development – The Business Development and Tourism and Culture section has provided input into the development of this report and was represented on the City Enrichment Fund Evaluation Team.

Public Works – The Policy and Programs section has provided input into the development of this report and was represented on the City Enrichment Fund Evaluation Team.

ANALYSIS AND RATIONALE FOR RECOMMENDATION

In 2022, there were 317 applications received for the following program areas: Arts; Communities Culture & Heritage (CCH); Community Services (CS); Sport and Active Lifestyles (SAL); Agriculture (AGR) and Environment (ENV) that requested \$9,858,419 in funding. Of that amount, \$6,038,340 (61%) and a total of 267 applications are being recommended for funding in accordance with report GRA22002.

Administration:

In 2021, the deadline for submission of funding agreements was extended from November 2, 2021 to December 5, 2021 in order to accommodate payment of all approved grants.

Staff continues to provide organizational development support and City Enrichment Fund process workshops. As every year, workshops were provided to go through our application process. This year, with a new platform, applicants could also visit the video walk-through posted on the City Enrichment Fund webpage at their leisure. Workshop sessions were provided virtually to answer questions on Program Area Streams; Eligibility; Goals; Application Process and Budget. These changes continue to strengthen and empower community organizations in addition to providing further capacity building to our applicants.

Through the use of advertising and social media, there was a greater effort in 2021 to get the word out in order to reach more applicants, and to engage the community in workshops, in addition to one-to-one meetings. Staff worked with the organizations to identify gaps and needs of the program areas and provide guidance to develop and implement a funding model.

Staff overseeing the fund handled many changes as a result of COVID-19 and the ongoing health crisis, including a new online platform and staff cycling through due to redeployments across the City to pivot resources to support other pressing priorities across the corporation. Staff maintained communication and connection with our community groups to ensure a smooth transition within the fund and no disruption to service.

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In-line with other municipalities and large established funders, the City Enrichment Fund showcases the rating achieved as a range denoting the strength of the application. As in previous years applicants are encouraged to meet with CEF program staff to understand where they may strengthen their application prior to grant submissions.

Category Rating Scale:

Category A: Funds Recommended for Scores of 80 – 100

Category B: Funds Recommended for Scores of 60 – 79

Category C: Funds recommended, pending submission of additional information by applicant prior to release of funds

Category D: Score denotes a fail rating

As per City Enrichment Fund guidelines, the reporting requirements at the end of the cycle requires the applicants to demonstrate how the grant funds were spent on programming as described in the initial application.

Program Areas:

Agriculture:

The Agriculture Program received 15 applications for the 2022, slightly less than the 18 received in 2019. This is in large part due to the uncertainties of COVID restrictions, with organizations opting to skip this year for their programming. The program continues to focus its funding on programming and event related activities, while further celebrating agriculture and its contribution to the economy and quality of life in Hamilton.

The quality of applications improved this year demonstrating the importance of this funding for agricultural organizations in the community, as well as the increased organizational capacity of those who applied. Staff will continue to work with those who may have paused their programming this year to facilitate any returning or new funding applications in the future.

Arts:

In the Arts program area 69 applications were received, with a total of 31 from new applicants across four unique funding streams. This is a decrease of 55% from last year's new applicants. (Note: In 2021, the number of "new" applicants included those determined new in 2019 and / or 2021. In 2022, the number of "new" applicants includes those determine new in the current application year.)

The arts sector continued to struggle with the impact of pandemic restrictions, which limited in-person performances and events where artists present their projects and

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generate revenue. The resulting financial challenges may have contributed to the decrease in anticipated artistic projects and programs for 2022. The Arts Creation and Presentation stream experienced the most significant decrease in applications, with a decrease of 43% from last years' applicants.

The Arts program area supports operations, programs, festivals, and projects from both emerging and established applicants, whose work continues to enhance the social, economic and cultural prosperity of the city.

For the 2022 funding year, staff hosted two online Information Sessions with an estimated 16 attendees and provided one-on-one support to returning and new applicants. Staff will continue to work directly with all applicants, successful and unsuccessful, to assist them to strengthen the responsiveness, effectiveness and accessibility of Hamilton's arts community. The Arts program continues to adjudicate with an arms-length jury.

Communities, Culture & Heritage:

67 applications were received through the Communities, Culture & Heritage program area with a total of 15 applications from new applicants and / or in support of new programming.

The funding recommended supports both new and established cultural programming that engages the public in strengthening and celebrating community identities across the city.

The Communities, Culture & Heritage program area celebrates the diverse people and places that make up Hamilton.

For the 2022 funding year, staff hosted 1 Information Session and provided one-on-one support to returning and new applicants.

Staff will continue to work directly with all applicants, successful and unsuccessful, to assist them to strengthen the responsiveness, effectiveness and accessibility of Hamilton's cultural community.

Community Services:

The Community Services program area received 111 applications in 2022 and continues to support both established and emerging community programs. A total of 65 programs were recommended for funding in the Established Program stream (Categories A-G) and 23 programs were recommended for funding in the Emerging Needs and Program Innovation stream (Category H). Funding stability continues to be

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provided for established programs, while continuing to foster and incubate new and emerging programs. By supporting both established and emerging needs, funding from the Community Services stream the City of Hamilton continues to provide strategic and targeted investment in the local social safety net.

Environment:

Ten applications for funding through the Environment Program area were received in 2022, an amount that is consistent with previous years. All ten applications received were recommended by staff for funding.

Several environmental organizations were impacted by pandemic-related restrictions, all applicants have been able to make adjustments and move forward with their initiatives. The request for funds remains in line with the total amount of funding available through the Environment Program and returning applicants have maintained their requested amounts for their returning programs. This demonstrates the continued need for funding within the local environmental sector. Staff continue to engage with environmental organizations to increase awareness about funding opportunities available through the City Enrichment Fund and work with returning and potential applicants to ensure CEF continues to receive applications for high quality initiatives that will build the strength of Hamilton's environmental sector.

Sport & Active Lifestyles:

In 2022, the Sport and Active Lifestyle program for the City Enrichment Fund increased the number of applications by approximately 15%. Many of our sport groups are now seeing increased membership numbers and in this rebuilding year, a welcomed step in the right direction. Children and youth within the City of Hamilton are keen to engage in organized sport. The applicants with the Sport and Active Lifestyle program are hopeful that 2022 will be the smooth return to sport we have been looking forward to for over 2 years now.

ALTERNATIVES FOR CONSIDERATION

ALIGNMENT TO THE 2016 – 2025 STRATEGIC PLAN

Community Engagement and Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community

Economic Prosperity and Growth

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

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Healthy and Safe Communities

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

Culture and Diversity

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

Our People and Performance

Hamiltonians have a high level of trust and confidence in their City government.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" to Report GRA22002: Recommended CEF 2022 Grants

Appendix "B" to GRA22002: Application Summary

Appendix "C" to GRA22002: Payment Plan