




CITY OF HAMILTON
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Tourism and Culture Division

TO:	Mayor and Members General Issues Committee
COMMITTEE DATE:	May 18, 2022
SUBJECT/REPORT NO:	Commonwealth Games 2030 Update (PED19108(h)) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Carrie Brooks-Joiner (905) 546-2424 Ext. 3967
SUBMITTED BY:	Carrie Brooks-Joiner Director Tourism and Culture Planning and Economic Development
SIGNATURE:	

RECOMMENDATION

- (a) That the Mayor be authorized and directed to sign an updated letter of endorsement to host the 2030 Commonwealth Games which acknowledges that the City may be a financial contributor towards the planning, delivery and legacies of the 2030 Commonwealth Games, which letter shall be added to Hamilton100's Final Hosting Proposal submission;
- (b) That the General Manager of Planning and Economic Development, or their designate, be authorized and directed to revise the Memorandum of Understanding (MOU) between the City and Hamilton100 to confirm:
 - (i) Hamilton100s commitment to lead the development of the 2030 Commonwealth Games Hosting Proposal for a potential Canadian bid;
 - (ii) The scope of work Hamilton100 are assuming; and
 - (iii) The role and resources required from the City of Hamilton to support the Proposal. Such revised MOU shall be in a form satisfactory to the City Solicitor and staff shall report back to the General Issues Committee (GIC) for direction upon completion of the revised MOU;
- (c) That staff be directed to develop and execute supportive communications messaging utilizing City corporate channels regarding the potential hosting of the

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

2030 Commonwealth Games;

- (d) That staff advocate for Provincial and Federal financial support of the 2030 Commonwealth Games as part of the City's government relations activities; and
- (e) That staff be directed to liaise with sport hosting related staff from the Provincial and Federal governments and Commonwealth Games Canada to: identify the City's interest in potential participation in a proposed Multi-Party Agreement process; identify the City resources required to do so; and, report back to the General Issues Committee for direction.

EXECUTIVE SUMMARY

The development of the Hosting Proposal to support a Canadian bid for the 2030 Commonwealth Games continues to move forward led by the community consortium Hamilton100 in collaboration with Commonwealth Sport Canada.

With Council's approval, on March 31, 2022, the City of Hamilton submitted a non-binding Sport Venue Proposal in response to the Request for Proposals (RFP) related to "2030 Commonwealth Games Bid Sports Venues" issued jointly by Hamilton100 and Commonwealth Sport Canada.

Sport and Venue Proposals were reviewed by a Sport Program Advisory Committee. The Committee's recommendations will advise the final Hosting Proposal which is targeted to be submitted to the Provincial and Federal governments in May 2022. A key next step is the Multi-Party Agreement process to define roles and financial commitments of key participants.

The existing Letter of Endorsement signed by the Mayor and Memorandum of Understanding between the City of Hamilton and Hamilton100 no longer represents the current proposal development process. The MOU does not address the desired collaborative working relationship moving forward and the City's role in communication and advocacy as requested by Hamilton100.

This Report Recommends updates to the Letter of Endorsement and the MOU, roles for the City in advocacy and communications that will position the City of Hamilton to participate in ongoing discussions and planning and directs staff to report back to General Issues Committee for further direction.

Alternatives for Consideration - Not Applicable

FINANCIAL - STAFFING - LEGAL IMPLICATIONS

Financial: The proposed Recommendations do not commit the City to hosting costs or

provision of in-kind services.

Staffing: No dedicated staff resources have been assigned to the 2030 Commonwealth Games file. To date, staff across multiple departments have implemented additional work within their workplans to provide information to Hamilton100 to support the development of its Hosting Proposal and the City's Sports Venue Proposal. Two staff, the Director of Recreation and Manager of Tourism and Events, participated in the former Concept Review Committee in late 2021 with Council approval; the Committee has completed its mandate.

As reported in Report PED19108(d), "Dedicated and incremental City staff resources from all departments" will be required, including senior representation for negotiation of the Multi-Party Agreement and to participate as a member of the Hosting Corporation. Based on the staff team created for the Pan Am Games, it is estimated that between five to seven full-time equivalents are required for the planning phase including representation from Legal, Finance, Project Management, Capital Planning and Programming.

Staff will report back to the General Issues Committee to provide an update on staff required and receive Council direction before participating in the Multi-Party Agreement phase.

Legal: A revised Memorandum of Understanding is to be prepared for execution.

HISTORICAL BACKGROUND

Letter of Endorsement

On February 26, 2020, Council approved "That the Mayor be authorized and directed to sign a letter of endorsement to host the Commonwealth Games that expresses awareness that the City of Hamilton will be required to make a financial investment in the planning, delivery and legacies of a Commonwealth Games, with the signed letter is to be added to Hamilton100s Hosting Proposal Part 2 submission". See Report Commonwealth Games 2030 (PED19108(d)).

The initial 2030 Hosting Proposal Part 2 created pre-pandemic has evolved into a new hosting approach for 2030 that responds to the international Commonwealth Games Federation's refreshed vision, mission, values and strategic priorities. The current Proposal differs in that it is taking a regional approach to hosting, focuses on private sector investment, has an increased emphasis social impact, and a more flexible approach to the scope of the event.

As the existing Letter of Endorsement was provided in 2020 for the initial proposal, an

updated letter to submit with the Hosting Proposal that is currently in the final stages of development is being requested by Hamilton100 as a required component of this new Proposal.

Memorandum of Understanding

Council approved the initial MOU between the City of Hamilton and Hamilton100 in August 2019 attached as Appendix “A” to Report PED19108(h).

The MOU was later amended in November 2019 to allow Hamilton100 to prepare, organize, facilitate, coordinate and finance, in its entirety, a Hosting Proposal Part 2 attached as Appendix “B” to Report PED19108(h).

During the pandemic, the 2030 Hosting Proposal was put on hold while a possible bid for the 2026 Games was explored by Hamilton100, Commonwealth Sport Canada and the Commonwealth Games Federation. Representatives delegated at GIC on August 10, 2020 and provided additional information on a potential 2026 Hamilton proposal with a heightened social impact focus and next steps. This approach aligned with Commonwealth Federation’s refreshed vision, mission, values and strategic priorities from 2019 to 2022 as articulated in its document Transformation 2022 Refresh.

In October 2021, the Commonwealth Games Federation (CGF) released a new Strategic Roadmap which provides potential future hosts and sports with the renewed flexibility to be innovative and creative in delivering the Commonwealth Games. In a series of recommendations to increase hosting benefits and make the Commonwealth Games more cost effective and attract new audiences, the Commonwealth Sport 2026-2030 Strategic Roadmap provides hosts with more flexibility to choose from a wider list of core sports and encourages innovative concepts, including co-hosting and mass participation events.

As presented by Hamilton100 to GIC in October 2021, the focus is again on hosting in 2030 but with a regional approach. In addition to Hamilton and Six Nations, the targeted municipalities generally include Toronto, Kitchener, Waterloo, St Catharines, Welland, Brampton, Burlington and Milton. The current approach includes a shift from an “event in time” to a “movement” centered on the CGF’s vision of building “healthy, sustainable and prosperous” communities; focuses on private sector investment and partnerships; and utilizes venues across the Greater Golden Horseshoe.

Sport Venue RFP and Proposal

With Council’s approval, on March 31, 2022, the City of Hamilton submitted a non-binding Sport Venue Proposal in response to the Request for Proposals related to “2030 Commonwealth Games Bid Sports Venues” issued jointly by Hamilton100 and Commonwealth Sport Canada.

Sport and Venue Proposals were reviewed by a Sport Program Advisory Committee which is a sub-committee of Hamilton100. The Committee is comprised of seven non-local individuals with knowledge and experience in international sport and games (bidding and hosting). In addition, the Provincial and Federal Governments each have one Observer, and the Commonwealth Games Federation has one Advisor.

The Committee's recommendations will advise the final Hosting Proposal which is targeted to be submitted to the Provincial and Federal governments in May 2022. The timeline for initiation of the Multi-Party Agreement process to define roles and financial commitments of key the parties is not known.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

The potential positive outcomes of hosting the 2030 Commonwealth Games is in alignment with the City of Hamilton's Strategic Plan (2016-2025); the Economic Development Action Plan and the Hamilton Tourism Strategy.

If City of Hamilton venues are selected to host sporting events, a review of the identified recreation priorities in the Recreation Master Plan and resources will be required to ensure venues are completed prior to hosting the 2030 Commonwealth Games.

The Recreation Master Plan prioritizes Capital investments in recreation and provides direction on future development and enhancement to parks, open spaces, recreation facilities, recreation programs/services, which will encompass a framework for sustainable service delivery for a 10-year period.

RELEVANT CONSULTATION

External

- Executive, Hamilton100 Commonwealth Games Bid Corporation
- Chief Executive Officer, Commonwealth Games Canada
- Director, Major Sport Events Division, Sport Canada

Internal

- City Manager, City Manager's Office
- General Manager, Finance and Corporate Services Department

- Deputy City Solicitor, Legal and Risk Management Services Division, Corporate Services Department

ANALYSIS AND RATIONALE FOR RECOMMENDATION

The Recommendations continue the City of Hamilton's supportive and non-binding involvement in the bid process to attract the 2030 Commonwealth Games to Hamilton.

ALTERNATIVES FOR CONSIDERATION

N/A

ALIGNMENT TO THE 2016 - 2025 STRATEGIC PLAN

Community Engagement and Participation

Hamilton has an open, transparent and accessible approach to City government that engages with and empowers all citizens to be involved in their community.

Economic Prosperity and Growth

Hamilton has a prosperous and diverse local economy where people have opportunities to grow and develop.

Healthy and Safe Communities

Hamilton is a safe and supportive City where people are active, healthy, and have a high quality of life.

Built Environment and Infrastructure

Hamilton is supported by state-of-the-art infrastructure, transportation options, buildings and public spaces that create a dynamic City.

Culture and Diversity

Hamilton is a thriving, vibrant place for arts, culture, and heritage where diversity and inclusivity are embraced and celebrated.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" to Report PED19108(h) - Memorandum of Understanding Between City of Hamilton and Hamilton100 Commonwealth Games Bid Corporation

Appendix "B" to Report PED19108(h) - Amending Agreement Between City of Hamilton and Hamilton100 Commonwealth Games Bid Corporation

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