



Hamilton

BUSINESS IMPROVEMENT AREA ADVISORY COMMITTEE

MINUTES 22-004

8:00 a.m.

Tuesday, April 12, 2022

Virtual Meeting

Hamilton City Hall

71 Main Street West

Present: Councillor Esther Pauls (Chair)
Councillor Arlene VanderBeek – Dundas BIA
Susie Braithwaite – International Village BIA
Tracy MacKinnon – Westdale Village BIA and Stoney Creek BIA
Cristina Geissler – Concession Street BIA
Kerry Jarvi – Downtown Hamilton BIA
Katie Poissant-Paul – Ancaster BIA
Susan Pennie – Waterdown BIA
Chelsey Braley – Ottawa Street BIA
Bettina Schormann – Locke Street BIA

Absent: Michal Cybin – King West BIA
Bender Chug – Main West Esplanade BIA
Jessica Myers – Barton Village BIA

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised there were no changes to the agenda.

(Geissler/MacKinnon)

That the agenda for the April 12, 2022 Business Improvement Area Advisory Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) March 22, 2022 (Item 4.1)

(Braithwaite/MacKinnon)

That the March 22, 2022 Minutes of the Business Improvement Area Advisory Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 8)

(i) Starter Company Plus Program for 2022 (Item 8.1)

Carrie Brooks-Joiner, Director, Tourism and Culture and Sarah Ehmke, Cultural Projects Specialist addressed the Committee respecting the City Provided Music Programming for Commercial Areas.

(Geissler/Poissant-Paul)

That the staff presentation respecting the Committee respecting the City Provided Music Programming for Commercial Areas, be received.

CARRIED

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Commercial Districts and Small Business Verbal Update (Item 13.1)

Judy Lam, Manager of Commercial Districts and Small Business and Karol Murillo, Senior Business Development Consultant, addressed the Committee respecting an update on Commercial Districts and Small Business.

(Braithwaite/MacKinnon)

That the verbal update respecting Commercial Districts and Small Business, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(Braley/MacKinnon)

That the updates from Committee Members, be received.

CARRIED

(f) ADJOURNMENT (Item 15)

(Pennie/Braithwaite)

That there being no further business, the Business Improvement Area Advisory Committee be adjourned at 8:59 a.m.

CARRIED

Respectfully submitted,

Councillor E. Pauls
Chair Business Improvement Area
Advisory Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk