



May 16, 2022

# H100 GAMES BID

BRINGING IT HOME

# The 2030 Bid – Then and Now

**Then (February 19, 2020 (approved)):**

- **Focussed on centenary celebrations and festivals**
- **Contemplated an overall budget of \$1.425M, including \$550M in infrastructure spend**
- **Proposed City of Hamilton Investment: \$150M-\$175M**

# The 2030 Bid – Then and Now

## Now

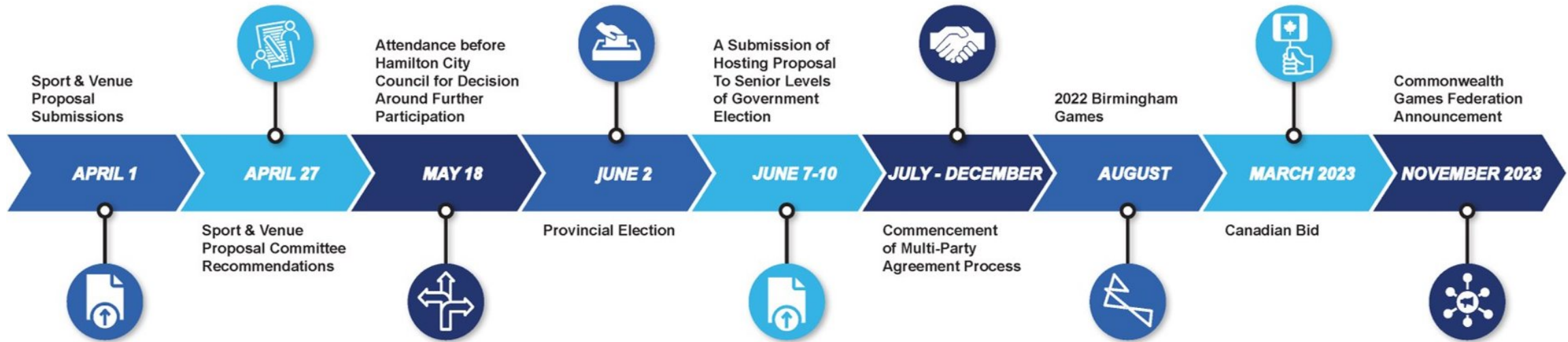
- **An overall Budget of ~\$1B (< 30%) with proposed HostCo capital budget under \$50m (< 80%)**
- **90% of infrastructure is funded privately or publically outside of the Games budget**
- **No post Games operating obligations for new assets**
- **No infrastructure investment being sought from Hamilton**

# New Critical Bid Differentiators

- **Regionalization (with an assessment of existing, proposed public and inspired proposed private infrastructure for venues)**
- **Scaled/Immediate private sector engagement**
- **Sustainability and Wellness focus**



# Critical Path to Bid Submission





# Sport/Venue RFP Process

- **Strong regional interest - 14 regional proposals (including Hamilton but excluding Burlington which is still considering its participation)**
- **Variety of compelling submissions including Kitchener Waterloo proposing to host aquatics in a facility to be built that will not be funded through the bid process**
- **Consideration being given to international co-hosting to strengthen our international competitiveness**

# Proposed Hamilton Sport/Venue Program

- **The City has submitted a compelling proposal including a variety of sports and aligned venues**
- **Ultimate strength of Hamilton's municipal engagement will be a function of the degree of its participation**



# Hosting Proposal Submission and the MPA Process

- Final hosting proposal nearing completion
- Submission triggers MPA
- Multi month process subject to further ratification
- The stakeholders group at the table has yet to be determined
- Municipal benefit - input and control - will be dependent upon participation



# Three Important Take Aways

- **2026 Commonwealth Games**
- **Toronto FIFA 2026**
- **Meeting CGF Leadership in London, England**

# Victoria (Australia) Hosting CG2026

- **Strong 2026 Regionally Based hosting commitment.**
- **\$2.4 billion commitment including 4 athlete villages**
- **Powerful affirmation of the relevance of the Games**

# Toronto FIFA 2026

## City council votes in favour of hosting 2026 World Cup games, would cost Toronto \$90M

Toronto is one step closer to [hosting FIFA World Cup games](#) in 2026.

On Wednesday, city council voted 21-1 in favour of moving forward with plans for the city to host up to five World Cup 2026 matches at an estimated \$290 million.

Under the proposed framework of the deal, the City of Toronto would have to commit roughly \$90 million. Another meeting is expected in June when costs will be made more clear.

Tory has called Toronto a soccer city.

“We have the capacity and facilities to create a unique and exciting event in 2026, and I know that our partners, city ambassadors and residents will play a key role in making this possible,” the mayor said.

“A big event like the FIFA World Cup 2026 would not only help us showcase this part of our city but would play a big role in increasing our presence on the world stage and grow our economy.”

# CGF Leadership Meeting in London

## Key take aways:

- **Victoria 2026 has strengthened the franchise**
- **Competition for 2030 will be strong**
- **CGF desires prudence around infrastructure/costs (sustainability)**
- **Regionalization is the future**

# Why you should support this request

- **Beyond the centenary, the CG now possesses real momentum to 2030.**
- **While there is strong regional interest this remains a uniquely Hamilton opportunity.**
- **The city clearly has a compelling interest in sport tourism and all the other benefits that such an initiative attracts.**

# Why you should support this request

- **Should it be awarded to us in the fall of 2023, it will bring global attention to Hamilton (on an earned media basis) and a far greater return on all of the city's investments and initiatives**
- **Partnering – rather than spectating – gives our community a voice and control where it counts**
- **While there is an off ramp down the road. If you take it now, there is no on ramp back**

# Queen's Baton Relay

- **Since its inaugural appearance at the Cardiff 1958 Commonwealth Games, the QBR visits all 72 Commonwealth nations and territories before every Commonwealth Games**
- **The Birmingham 2022 Queen's Baton Relay started at Buckingham Palace on 7 October 2021, when Her Majesty The Queen placed Her Message to the Commonwealth into the Baton**

# Queen's Baton Relay

- **The 2022 Queen's Baton visits Canada between May 26 to May 29 with events in Southern Ontario, including in Hamilton**
- **Queen's Baton events in Hamilton includes an appearance at a University Research Conference and at Chris Cutler's Celebration of Life, as well as, dropping in on a "try a sports day" for newcomer girls and a Ti-cats Games**





# QUESTIONS?