

Summary Report

15 March 2022 - 29 May 2022

Engage Hamilton

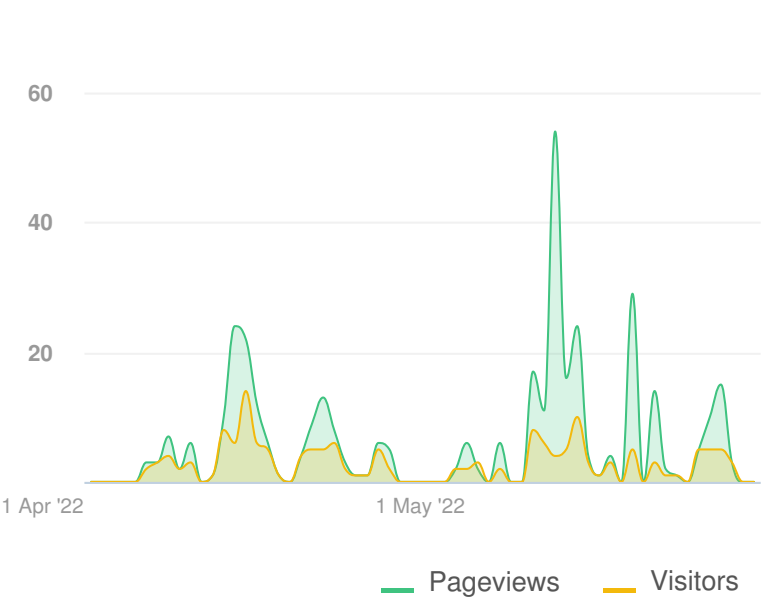
PROJECTS SELECTED: 1

Community Benefits Charges Strategy

FULL LIST AT THE END OF THE REPORT



Visitors Summary

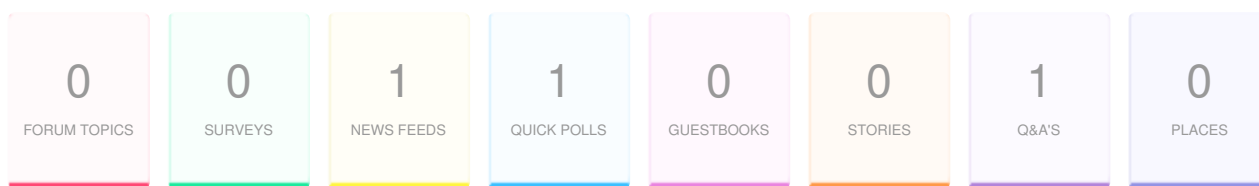


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
178	14	
NEW REGISTRATIONS		
2		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
5	42	125

ENGAGED		5 ENGAGED PARTICIPANTS				
			Registered	Unverified	Anonymous	
INFORMED		Contributed on Forums	0	0	0	
		Participated in Surveys	0	0	0	
		Contributed to Newsfeeds	0	2	0	
		Participated in Quick Polls	1	0	0	
AWARE		Posted on Guestbooks	0	0	0	
		Contributed to Stories	0	0	0	
		Asked Questions	2	0	0	
		Placed Pins on Places	0	0	0	
		Contributed to Ideas	0	0	0	
* A single engaged participant can perform multiple actions						Community Benefits Charge... 5 (4.0%)
						* Calculated as a percentage of total visits to the Project
ENGAGED		42 INFORMED PARTICIPANTS				
			Participants			
INFORMED		Viewed a video	0			
		Viewed a photo	0			
		Downloaded a document	22			
		Visited the Key Dates page	4			
AWARE		Visited an FAQ list Page	0			
		Visited Instagram Page	0			
		Visited Multiple Project Pages	34			
		Contributed to a tool (engaged)	5			
* A single informed participant can perform multiple actions						Community Benefits Charge... 42 (33.6%)
						* Calculated as a percentage of total visits to the Project
ENGAGED		125 AWARE PARTICIPANTS				
			Participants			
INFORMED		Visited at least one Page	125			
AWARE						
* Aware user could have also performed an Informed or Engaged Action						Community Benefits Charge... 125
						* Total list of unique visitors to the project

ENGAGEMENT TOOLS SUMMARY



NEWSFEEDS SUMMARY	
1	NewsFeed
9	Visits
9	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS	
9	Visitors to
	Draft Community Benefits
	Charges By-law

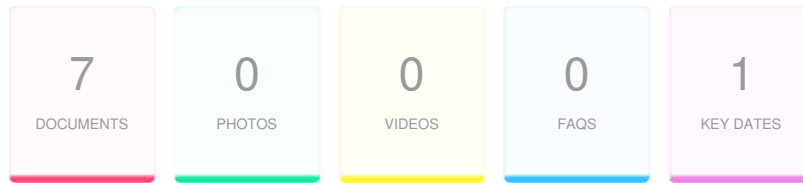
QUICK POLLS SUMMARY	
1	Quick Polls
1	Contributors
1	Responses

TOP 3 QUICK POLLS BASED ON CONTRIBUTORS	
1	Contributors to
	How should CBC's should be
	used?

Q & A SUMMARY	
1	Q&As
2	Contributors
2	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS	
2	Contributors to
	Development Charges Sub-
	Committee presentations

INFORMATION WIDGET SUMMARY



DOCUMENTS	
7	Documents
22	Visitors
45	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
15 Downloads	10 Downloads	6 Downloads
Community Benefits Charges – Engagement and Draft Strategy (FCS22015(a))	FCS22015(a) - Community Benefits Charges - Appendix A	Community Benefits Charges (FCS22015)

KEY DATES	
1	Key Dates
4	Visitors
5	Views

TOP 3 KEY DATES BASED ON VIEWS	
5 Views	
Community Benefits Charges Strategy	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.hamilton.ca	45
www.google.com	24
android-app	6
www.bing.com	5
linktr.ee	1
lm.facebook.com	1
mail.google.com	1
t.co	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Community Benefits Charges Strategy	125	42	5