



PUBLIC ENGAGEMENT

INFORMING
DECISION
MAKING

PUBLIC ENGAGEMENT

- What is it?
- Why do we do it?
- How do we do it well?





IAP2 DEFINES PUBLIC PARTICIPATION AS ANY PROCESS THAT 1) INVOLVES THE PUBLIC IN PROBLEM SOLVING OR DECISION-MAKING AND 2) USES THAT INPUT TO HELP MAKE DECISIONS

INTENTIONAL
GATHERING OF
INPUT TO IMPACT
OUTCOMES



WHY WE DO IT

- ▶ More information and perspectives
- ▶ Better design and execution of projects
- ▶ Provides an early warning of issues that require mitigation
- ▶ Facilitates understanding
- ▶ Builds stronger relationships



CONSISTENT
APPLICATION WITH
CLEAR ROLES &
RESPONSIBILITIES

POLICY,
FRAMEWORK AND
TRAINING




IAP2's Public Participation for **Decision-Makers**



Training
Level 1



THE CITY OF CALGARY

Calgary 

Engage
Framework
and tools