PUBLIC ENGAGEMENT

INFORMING DECISION MAKING

PUBLIC ENGAGEMENT

- What is it?
- Why do we do it?
- How do we do it well?

IAP2 DEFINES PUBLIC PARTICIPATION AS ANY PROCESS THAT 1) INVOLVES THE PUBLIC IN PROBLEM SOLVING OR DECISION-MAKING AND 2) USES THAT INPUT TO HELP MAKE DECISIONS

INTENTIONAL
GATHERING OF
INPUT TO IMPACT
OUTCOMES

WHY WE DO IT

- More information and perspectives
- Better design and execution of projects
- Provides an early warning of issues that require mitigation
- Facilitates understanding
- ▶ Builds stronger relationships

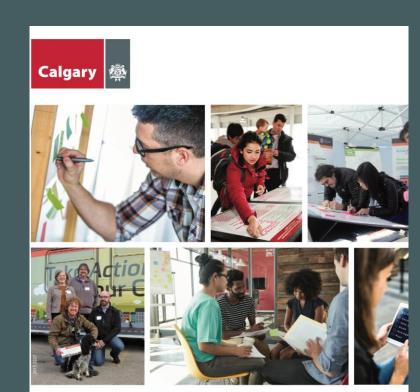
CONSISTENT APPLICATION WITH CLEAR ROLES & RESPONSIBILITIES

POLICY, FRAMEWORK AND TRAINING IAP2's Public Participation for Decision-Makers





THE CITY OF CALGARY



EngageFramework and tools