

EDI Survey Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis



Strength

- Online Application Process
- Accessibility & Inclusion
- Individual Program Area Support
- Grant Mandate
- Scoring Based Application System

Weakness

- Length of Application Process
- Ability for New Applicants Accessing Funds
- Barriers – Systemic/Financial
- Internal consistency-staff changes
- Base funding

Opportunity

- Capacity Building (Internal/External Policies & Processes)
- Marketing of Grant
- Reaching out to more grassroots organizations
- Increase in applicants – Yearly growth
- Further Community Engagement

Threat

- Market demand and changes
- Lack of funding caps in operating-based groups
- Availability of funds for new groups
- Historic Nature of Fund

Source: City Enrichment Fund – Equity, Diversity and Inclusion Information Report (GRA21003(a)) (City Wide)