

CITY OF HAMILTON

NOTICE OF MOTION

Grants Sub-Committee: August 8, 2022

MOVED BY COUNCILLOR T. JACKSON.....

2022 Hamilton Santa Clause Parade

WHEREAS, the Hamilton Santa Claus Parade has been receiving on-going financial and in-kind support from the City of Hamilton for since 2002;

WHEREAS, COVID-19 restrictions have continued to adversely impact many events and activities in 2021;

WHEREAS, the Hamilton Santa Claus Parade faced consistent expenses as in prior years, planning for the event was affected by the global health crisis and scaled back; thereby, resulting in modified programming and reduced their ability to realize forecasted revenues and other contributions; and

WHEREAS, the City Enrichment Fund continues to support this marquee event that brings joys to the hearts of many at Christmas time;

THEREFORE, BE IT RESOLVED:

- (a) That the 30% guideline for funding programs be waived one-time for the Hamilton Santa Claus Parade in 2022;
- (b) That the Hamilton Santa Clause Parade be required return funds, relating to their 2021 event in the amount \$22,914, to the City; and,
- (c) That the 2022 City Enrichment Fund grant, in the amount of \$46,231 approved for the Hamilton Santa Clause Parade, to be released upon receipt of full payment of \$22,914 to the City of Hamilton.