

HMHC Education and Communication Working Group

Meeting Notes

Wednesday January 19th, 2022 (6:00pm – 7:00pm)
City WebEx, Virtual Meeting

Present: Alissa Denham-Robinson (Chair), Janice Brown, Graham Carroll, Robin McKee,

Regrets: Kathy Stacey, Tim Ritchie, Chuck Dimitry

Also present:

Stacey Kursikowski – Cultural Heritage Planner – Heritage & Urban Design Div. (Meeting Host)
James Croft (Co-op Student) – Heritage & Urban Design Div.

RECOMMENDATIONS:

N/a

1. Changes to the Agenda

1. N/a

2. Declaration of Interest

1. N/a

3. Previous Meeting Notes

1. N/a

4. Publications & Print Projects:

1. N/a

5. Public Outreach and Events:

1. HMHC Heritage Recognition Awards Celebration

a. Stacey & Alissa provided a verbal update on project progress.

- i. A virtual meeting took place with Stacey, Alissa, Cindy Csordas and Communications staff to review the project.
- ii. Working Group members have completed templates for properties (story boards and text for web content) – a few properties are just being finalized.

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- iii. Stacey and Alissa to review text and compile 4 video storyboards for Communication Staff to review – Cindy will produce draft videos once the storyboards have been reviewed and finalized.
 - iv. Members to add/updated photo files to the ShareFolder.
 - v. Web content can be longer than story board text. We can also add additional photos to the web.
- b. Video Coordination – the Working Group decided on the following:
- i. Video #1 (Introduction) – to include messages from the HMHC Chair, Jason Thorne, Mayor and Overview of all Awards.
 - ii. Video #2 – to include Property Conservation Awards (7), Making Heritage Accessible Award (1)
 - iii. Video #3 – to include Heritage in Education (3), The Art of Heritage (3), Heritage Groups (3)
 - iv. Video #4 – to include Adaptive Reuse in Heritage (2), Cultural Heritage Landscape (1), Heritage Streetscape Revitalization (2), Heritage Property Developer (1)

6. Policy & Administration:

- 1. N/a

7. New Business:

- 1. N/a

8. Next Meeting: Wednesday February 2nd, 2022 at 6pm.