

Main West Esplanade Business Improvement Area

Proposed 2018 Operating Budget

Revenue:

BIA Levy	\$6,192	
Current Reserves	\$9,115	
Total Revenue		<u>\$15,307</u>

Expenses:

Branding / Marketing (Letterhead, website maintenance, public relations)	\$1,500	
Streetscape and Beautification Efforts (Supply, installation, i.e. garbage cans, planters, flowers)	\$9,000	
Office Supplies (Correspondence to Members / Mailers, etc.)	\$500	
Meeting Expenses	\$300	
Insurance	\$1,882	
Auditor	\$400	
Domain / Website Fees	\$225	
Reserve Fund	\$1,500	
Total Expenses		<u>\$15,307</u>