

Detailed Lease Rent Breakdown:

Outfront has proposed to erect a digital sign at Wilson St. and Mason Drive (Ancaster Business Park) with a yearly rent of \$36,000/year or \$552,000 over the 15-year term.

The total contract value of this partnership for all 11 signs inclusive of above is \$6.1-million over the full contract term.

Additional benefits:

- 5% of total time to be committed to CoH messaging (Estimated \$60,000/year value)
- Will be added into Amber Alert and emergency services network with other signs
- All required installation, planning and engineering, road safety capital costs and any other deemed required capital and operating costs will be paid for by Outfront Media

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.