

OVERVIEW OF THE CITIES GOVERNMENT RELATIONS STRATEGY

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Morgan Stahl, Director of Government Relations & Community Engagement Morgan.Stahl@Hamilton.ca

City Manager's Office

PRESENTATION AGENDA

01 The Goal of Government Relations Government Relations Overview

> The Cities Priorities Advocacy Positions for the Provincial and Federal Priorities

Engagement & Our Progress Tools and tactics we use to engage and the progress from 2021 onwards

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Where do we go from here?

Identifying new opportunities and leveraging existing successes



Questions & Answer

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Government Relations

The goal of a government relations strategy for the City of Hamilton is to establish a strong, open, pro-active and transparent relationship between the City and its provincial, federal, municipal and advocacy partners.

In addition to ongoing opportunities and challenges that require intergovernmental cooperation and participation, the pandemic has highlighted the increasing need to ensure that different orders of government have mutual understanding, clear communication and alignment wherever possible on shared challenges.

As all levels of government face fiscal challenges, respect and appreciation for each other's roles and responsibilities re key to ensuring important public services can be sustained in a rapidly changing environment. The intent of the government relations strategy is to ensure the City of Hamilton is uniquely positioned for funding opportunities, collaborative and strategic partnerships with our provincial and federal counterparts.



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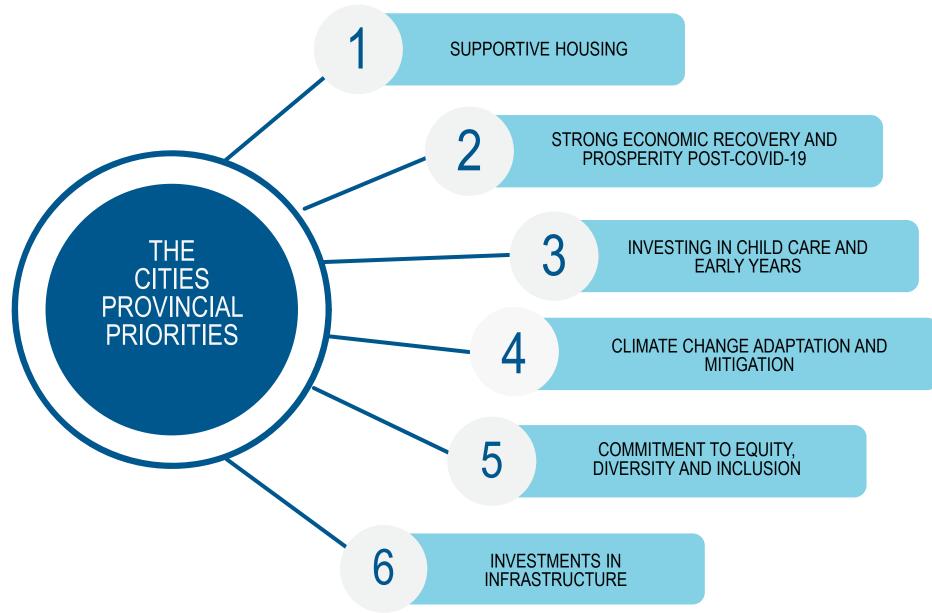
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HOW TO REACH OUR GOALS & OBJECTIVES

This will be accomplished by the following:

- Further cultivating and developing meaningful relationships with political decision makers and strengthening trust with all levels of government
- Actively looking for opportunities to collaborate with provincial and federal government decision makers and the civil service through working groups, roundtables and task forces
- Utilizing forums such as the Association of Municipalities of Ontario, Rural Ontario Municipal Association, Ontario Big City Mayor's, Federation of Canadian Municipalities and other relevant associations advocating for similar priorities
- Promoting the City's accomplishments and increasing visibility of the City's leadership at Queen's Park and Parliament Hill
- Actively participating in policy development of interest to the City of Hamilton
- Providing support for local government announcements







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FEDERAL PRIORITIES

Standard practice has been for Council to develop priorities in advance of provincial or federal elections to ensure that local candidates and relevant party policy teams understand Hamilton's priorities.

The priorities also provide important information for the new incoming (or re-elected) party to develop their mandate and funding decisions based on election commitments that have happened during consultation at the local level.

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QUESTIONS?

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