




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	November 28, 2022
SUBJECT:	Award of the Commercial E-Scooter Contract (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

This update is to inform the Mayor and Members of Hamilton City Council on the status of the Commercial E-Scooter Pilot Program.

The Commercial E-Scooter Pilot Program was approved by City Council on August 13, 2021 (Report PED20134(b)). The Pilot will allow the operator to deploy e-scooters for an initial one-year term, with up-to three, one-year extensions at the City's discretion. The initial service area will align with the current Hamilton Bike Share service area. All e-scooters are required to have a "lock-to" mechanism that requires them to be attached to a stationary object (e.g. bike rack), must be geofenced to prevent them from entering non-permitted areas, and an audible warning system to alert pedestrians of their presence in non-permitted areas.

A Request for Proposal (RFP) for a commercial e-scooter operator was published on Bids and Tenders from May 19, 2022 to July 5, 2022. Four proposals were received, and each was reviewed and assessed individually based on the published evaluation criteria. Bird Canada Inc. (Bird Canada) was the highest scoring proponent and has been awarded the Contract. Staff are working with the vendor to develop a launch plan for Spring 2023. More details will be shared as plans are finalized.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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The commercial operator will be required to pay an annual administration fee, and annual per trip and per device fees, to the City. The funds will provide an operating offset to the Hamilton Bike Share system, support equity programs delivered through the Everyone Rides Initiative (ERI) and reduce the administrative costs of the program. In addition to the requirements laid out in Report PED20134(b), the operator has also committed to the following:

- Cash contribution to install additional public bike and e-scooter parking in the proposed service area;
- Cash contribution to support the Everyone Rides Initiative's equity program, operated by Hamilton Bike Share Inc.;
- Inspect each e-scooter every 36 hours or less to make sure it is functioning properly;
- Create new local jobs that will pay a Living Wage, as defined by the Ontario Living Wage Network;
- Respond to misparked e-scooters within 30 minutes of receiving a complaint;
- Offer the Bird Community Pricing Program that offers discounted rides for eligible groups, including low-income residents, veterans, employees of community-based organizations and non-profits in Hamilton; and,
- Personal accident insurance for the benefit of clients/riders of the Hamilton system.

If you have any questions regarding this communication, please contact Peter Topalovic, Program Manager – Sustainable Mobility at (905) 546-2424 Ext. 5129 or by email at Peter.Topalovic@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

N/A