



Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE MINUTES 22-009

10:30 a.m.

Tuesday, December 13, 2022

Hamilton City Hall

71 Main Street West

Room 264

Present: Susie Braithwaite (Chair) – International Village BIA
Susan Pennie (Vice-Chair) – Waterdown BIA
Alexa Chavez – Concession Street BIA
Tracy MacKinnon – Westdale Village BIA, Stoney Creek BIA, and
Locke Street BIA
Emily Walsh – Downtown Hamilton BIA
Heather Peter – Ancaster BIA
Chelsea Braley – Ottawa Street BIA

Absent: Michal Cybin – King West BIA
Jessica Myers – Barton Village BIA
Bender Chug – Main West Esplanade BIA
Dundas BIA

Also Present: Councillors T. Hwang and C. Kroetsch

THE FOLLOWING ITEMS WERE REFERRED TO THE GENERAL ISSUES COMMITTEE FOR CONSIDERATION:

1. Appointment of Chair and Vice-Chair for 2022 - 2023 (Item 1)

(Walsh/MacKinnon)

- (a) That Susie Braithwaite be appointed as Chair of the Business Improvement Area Sub-Committee for 2022 - 2023.

CARRIED

(Mackinnon/Braithwaite)

- (b) That Susan Pennie be appointed as Vice-Chair of the Business Improvement Area Sub-Committee for 2022 - 2023.

CARRIED

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

(Pennie/MacKinnon)

That the agenda for the December 13, 2022 Business Improvement Area Sub-Committee meeting be approved, as presented.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) September 13, 2022 (Item 4.1)

(MacKinnon/Peter)

That the September 13, 2022 Minutes of the Business Improvement Area Sub-Committee be approved, as presented.

CARRIED

(d) STAFF PRESENTATIONS (Item 8)

(i) Economic Development: Research and Marketing Team Updates for 2023 (Item 8.1)

Judy Lam, Manager Commercial Districts and Small Business, introduced the following staff to address the Committee with a presentation on Economic Development: Research and Marketing Team Updates for 2023:

Michael Marini, Marketing Coordinator
Stefa Sokolowski, Economic Development and Research Officer
Adam Durrant, Business Development Analyst

(Braley/MacKinnon)

That the staff presentation respecting Economic Development: Research and Marketing Team Updates for 2023, be received.

CARRIED

(ii) Hamilton Day 2022 (Item 8.2)

Katie Stiel and Jose La Cruz, Hamilton Chamber of Commerce, addressed the Committee with a presentation on Hamilton Day 2022.

(Pennie/Braley)

That the presentation respecting Hamilton Day 2022, be received.

CARRIED

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Cristina Geissler, Business Development & BIA Officer (Item 13.1)

Judy Lam, Manager Commercial Districts and Small Business, and Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

(Walsh/Pennie)

That the verbal updates respecting Commercial Districts and Small Business, be received.

CARRIED

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

(Peter/Brale)

That the updates from Committee Members, be received.

CARRIED

(f) ADJOURNMENT (Item 15)

(Walsh/Pennie)

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 11:57 a.m.

CARRIED

Respectfully submitted,

Susie Braithwaite
Chair Business Improvement Area
Sub-Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk