

**CONCESSION STREET
BUSINESS IMPROVEMENT AREA (BIA)
PROPOSED 2023 OPERATING BUDGET**

Revenue	
BIA Levy	\$130,000
<i>Contingency Funds</i>	
HST Refund	\$9,902
Carryover 2020 Bank Balance	\$107,642
Total Revenues	\$247,544
Expenses	
<u>Operations</u>	
Admin Support	\$1,200
Website/Tech/Cell Phone	\$2,200
Rent	\$8,000
Insurance (Director Liability)	\$5,100
Auditor	\$450
Utilities (Hydro)	\$1,200
Book Keeper	\$4,000
<i>SUBTOTAL</i>	\$22,150
<u>Payroll</u>	\$52,000
CPP + EI	\$7,800
<i>SUBTOTAL</i>	\$59,800
<u>Marketing</u>	
Advertising/Promotion	\$25,000
Sidewalk Sounds	\$8,500
Streetfest	\$15,000
Fallfest	\$500
<i>SUBTOTAL</i>	\$49,000
<u>Beautification</u>	
City Flower Contract	\$6,500
Banners	\$5,000
On-Street Patio/Overflow Parking for Patio Season	\$5,000
Winter Inserts	\$2,000
<i>SUBTOTAL</i>	\$18,500
<i>TOTAL LEVY ALLOCATION</i>	\$130,000
<i>Contingency (from non-BIA Revenue)</i>	\$107,642
HST REFUND	\$9,902
Total Expenses	\$247,544