



Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE REPORT 22-009

10:30 a.m.

Tuesday, December 13, 2022

**Hamilton City Hall
71 Main Street West
Room 264**

Present: Susie Braithwaite (Chair) – International Village BIA
Susan Pennie (Vice-Chair) – Waterdown BIA
Alexa Chavez – Concession Street BIA
Tracy MacKinnon – Westdale Village BIA, Stoney Creek BIA, and
Locke Street BIA
Emily Walsh – Downtown Hamilton BIA
Heather Peter – Ancaster BIA
Chelsea Braley – Ottawa Street BIA

Absent: Michal Cybin – King West BIA
Jessica Myers – Barton Village BIA
Bender Chug – Main West Esplanade BIA
Dundas BIA

Also Present: Councillors T. Hwang and C. Kroetsch

THE BUSINESS IMPROVEMENT AREA SUB-COMMITTEE PRESENTS REPORT 22-009 AND RESPECTFULLY RECOMMENDS:

- 1. Appointment of Chair and Vice-Chair for 2022 - 2023 (Item 1)**
 - (a) That Susie Braithwaite be appointed as Chair of the Business Improvement Area Sub-Committee for 2022 - 2023.
 - (b) That Susan Pennie be appointed as Vice-Chair of the Business Improvement Area Sub-Committee for 2022 - 2023.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

The agenda for the December 13, 2022 Business Improvement Area Sub-Committee meeting was approved, as presented.

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) September 13, 2022 (Item 4.1)

The September 13, 2022 Minutes of the Business Improvement Area Sub-Committee was approved, as presented.

(d) STAFF PRESENTATIONS (Item 8)

(i) Economic Development: Research and Marketing Team Updates for 2023 (Item 8.1)

Judy Lam, Manager Commercial Districts and Small Business, introduced the following staff to address the Committee with a presentation on Economic Development: Research and Marketing Team Updates for 2023:

Michael Marini, Marketing Coordinator
Stefa Sokolowski, Economic Development and Research Officer
Adam Durrant, Business Development Analyst

The staff presentation respecting Economic Development: Research and Marketing Team Updates for 2023, was received.

(ii) Hamilton Day 2022 (Item 8.2)

Katie Stiel and Jose La Cruz, Hamilton Chamber of Commerce, addressed the Committee with a presentation on Hamilton Day 2022.

The presentation respecting Hamilton Day 2022 was received.

(e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Cristina Geissler, Business Development & BIA Officer (Item 13.1)

Judy Lam, Manager Commercial Districts and Small Business, and Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

The verbal updates respecting Commercial Districts and Small Business were received.

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

The updates from Committee Members were received.

(f) ADJOURNMENT (Item 15)

There being no further business, the Business Improvement Area Sub-Committee adjourned at 11:57 a.m.

Respectfully submitted,

Susie Braithwaite
Chair Business Improvement Area
Sub-Committee

Angela McRae
Legislative Coordinator
Office of the City Clerk