

**CONCESSION STREET  
BUSINESS IMPROVEMENT AREA (BIA)  
PROPOSED 2023 OPERATING BUDGET**

<b>Revenue</b>	
BIA Levy	<b>\$130,000</b>
<b><i>Contingency Funds</i></b>	
HST Refund	\$9,902
Carryover 2020 Bank Balance	\$107,642
<b>Total Revenues</b>	<b>\$247,544</b>
<b>Expenses</b>	
<b><u>Operations</u></b>	
Admin Support	\$1,200
Website/Tech/Cell Phone	\$2,200
Rent	\$8,000
Insurance (Director Liability)	\$5,100
Auditor	\$450
Utilities (Hydro)	\$1,200
Book Keeper	\$4,000
<b><i>SUBTOTAL</i></b>	<b>\$22,150</b>
<b><u>Payroll</u></b>	<b>\$52,000</b>
CPP + EI	\$7,800
<b><i>SUBTOTAL</i></b>	<b>\$59,800</b>
<b><u>Marketing</u></b>	
Advertising/Promotion	\$25,000
Sidewalk Sounds	\$8,500
Streetfest	\$15,000
Fallfest	\$500
<b><i>SUBTOTAL</i></b>	<b>\$49,000</b>
<b><u>Beautification</u></b>	
City Flower Contract	\$6,500
Banners	\$5,000
On-Street Patio/Overflow Parking for Patio Season	\$5000
Winter Inserts	\$2000
<b><i>SUBTOTAL</i></b>	<b>\$18,500</b>
<b><i>TOTAL LEVY ALLOCATION</i></b>	<b>\$130,000</b>
<b><i>Contingency (from non-BIA Revenue)</i></b>	<b>\$107,642</b>
HST REFUND	\$9,902
<b>Total Expenses</b>	<b>\$247,544</b>