

# BUSINESS IMPROVEMENT AREA SUB-COMMITTEE MINUTES 23-001

10:30 a.m.
Tuesday, January 10, 2023
Hamilton City Hall
71 Main Street West
Room 264

**Present:** Susie Braithwaite (Chair) – International Village BIA

Susan Pennie (Vice-Chair) – Waterdown BIA

Alexa Chavez - Concession Street BIA

Tracy MacKinnon - Westdale Village BIA and Stoney Creek BIA

Bettina Schormann – Locke Street BIA Emily Walsh – Downtown Hamilton BIA

Heather Peter – Ancaster BIA

Chelsea Braley - Ottawa Street BIA

**Absent:** Michal Cybin – King West BIA

Jessica Myers - Barton Village BIA

Bender Chug – Main West Esplanade BIA

**Dundas BIA** 

#### FOR INFORMATION:

# (a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised that there were no changes to the agenda.

#### (Walsh/Schormann)

That the agenda for the January 10, 2023 Business Improvement Area Sub-Committee meeting be approved, as presented.

**CARRIED** 

# (b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

#### (c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) December 13, 2022 (Item 4.1)

#### (Braley/Schormann)

That the December 13, 2022 Minutes of the Business Improvement Area Sub-Committee be approved, as presented.

CARRIED

#### (d) PRESENTATIONS (Item 8)

(i) Winterfest 2023 Updates (Item 8.1)

Jeremy Freiberger, Cobalt Connects addressed the Committee with a presentation on Winterfest 2023 Updates.

#### (Schormann/Pennie)

That the presentation respecting Winterfest 2023 Updates, be received.

**CARRIED** 

#### (ii) Business Improvement Area (BIA) Audit Updates (Item 8.2)

Rajdeep Dhillon, KPMG, addressed the Committee with a presentation on Business Improvement Area (BIA) Audit Updates.

## (Peter/Walsh)

That the presentation respecting Business Improvement Area (BIA) Audit Updates, be received.

**CARRIED** 

## (e) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Cristina Geissler, Business Development & BIA Officer (Item 13.1)

Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

#### (Pennie/Chavez)

That the verbal update respecting Commercial Districts and Small Business, be received.

**CARRIED** 

## (ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

#### (McKinnon/Pennie)

That the updates from Committee Members, be received.

**CARRIED** 

# (f) ADJOURNMENT (Item 15)

## (Chavez/Peter)

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 11:17 a.m.

**CARRIED** 

Respectfully submitted,

Susie Braithwaite Chair Business Improvement Area Sub-Committee

Tamara Bates Legislative Coordinator Office of the City Clerk