HMHC Education and Communication Working Group Meeting Notes

Wednesday July 6th, 2022 (6:00pm – 7:00pm) City WebEx, Virtual Meeting

Present: Alissa Denham-Robinson (Chair), Janice Brown, Graham Carroll, Robin McKee,

Kristen McLaughlin,

Regrets: Chuck Dimitry,

Also present: Ken Coit – Heritage & Urban Design Div.,

RECOMMENDATIONS:

N/a

- 1. Changes to the Agenda
 - **1.** N/a
- 2. Declaration of Interest
 - **1.** N/a
- 3. Previous Meeting Notes

Meeting notes were approved by consensus.

- **1.** January 5, 2022
- **2.** January 19, 2022
- 3. February 2, 2022
- 4. March 2, 2022
- **5.** April 6th. 2022

4. Public Outreach and Events:

- 1. Doors Open Hamilton 2022 (Verbal Update)
 - .1 Alissa, Kristen and Janice provided a recap on HMHC's participation in the event during Doors Open weekend. HMHC hosted a table at the Lister Block (DOH Headquarters). Many visitors stopped by, especially on Saturday and helped themselves to handouts (colouring books, word puzzle books, post cards, bookmarks and posters)
 - .2 All WG members shared their experiences volunteering at other sites throughout the successful event.

2. HMHC Heritage Recognition Awards 2022

- .1 The WG reviewed Nominations received to date.
- .2 The WG review the proposed schedule / related activities / deadlines / milestones. The following are suggested dates:
 - a. Nov. 2022 Finalize Awards List
 - b. Feb. 2023 Complete Video Presentation for Heritage Week (Feb 20-26, 2023
 - c. May. 2023 Host an In-Person Awards Event
- .3 The WG discussed the addition of a Category recognizing Craftsmanship.
 - "The Craftsmanship Award: recognizing the use of construction techniques and materials that are compatible to the building's original architectural qualities." (credit for text: Heritage Toronto)
- .4 Alissa to create a Share File Folder and make this accessible to WG Members & Staff; as a way to work together on this project.

5. Publications & Print Projects:

- 1. Heritage Word Search Puzzles
 - .1 Distribution of existing puzzles was discussed. Janice informed the group that the Dundas Museum and Archives is interested in receiving some copies to have for their visitors. Alissa to provide copies to Janice. Janice to deliver to the Museum.

2. Heritage Colouring Pages

- .1 The group discussed options for a proposed New Vol.3 Colouring Booklet.
- .2 Janice suggested engaging with youth through a poster/colouring sheet-making contest. WG to review at a later date.

3. Existing Posters/Post Card Inventory

- .1 Currently HMHC has an inventory of the following items available for circulation and public outreach:
 - Doors of Hamilton (Large posters)
 - Doors of Hamilton (Small posters)
 - Doors of Hamilton (postcards)
 - Stone Terrace (poster)
 - Pigott Windows (1 of 2 poster)
 - Pigott Windows (2 of 2 poster)
- .2 WG members to look for opportunities to distribute materials at sites or for special occasions.

6. Policy & Administration:

- 1. Plaquing Process Review and Recommendations
 - .1 Ken Coit has offered to work with the WG to develop a new Plaquing Policy. At this time there is no active policy in-place for the plaquing of designated heritage properties.
 - .2 The group will meet to layout a plan for this project review.
 - .3 Meetings to take place every 3 weeks, beginning Tuesday Sept. 27, 2022.
 - .4 Looking ahead, the goal will be to make a Presentation at Planning in Q1 2023. HMHC can delegate at Planning to present and show what work has been done.
 - .5 Alissa to create a Share File Folder and make this accessible to WG Members & Staff; as a way to work together on this project.

7. New Business:

- 1. Ontario Heritage Conference 2022, held in Brockville, Ontario, June 16-18th, 2022 (Verbal Update)
 - .1 The WG had an open discussion regarding potential education/communication items arising from this event. WG to review at a later date.
- **8. Next Meeting**: Wednesday Sept. 7th, 2022 at 6pm.