

Scope of Third-Party Review of the City of Hamilton’s Proposed Media Accreditation Policy

Proposed Scope of Review

To review the City of Hamilton’s proposed media accreditation, provide analysis on how the policy compares with best practice, and provide any recommendations for improvement to members of Hamilton City Council.

Estimated Timeframe

Upon receipt of an approved review process, it is estimated that this review would take three months to complete.

Process

The committee will review the proposed media accreditation policy as well as other relevant documentation related to media accreditation in public sector organizations across Canada.

The committee will meet with interested stakeholders (local media outlets, media that serves diverse communities, independent media, City Communications staff) to gather input and insights.

The committee will also review current literature, related City policies including the Media Relations Policy, policies on media accreditation from other public sector organizations, including municipalities, and any other documentation relevant to the policy review.

The committee will present its review and recommendations to council.

Proposed Review Team

Chair: Dr. Terry Flynn, APR, FCPRS, LM, Associate Professor and Director of the Masters of Communications Management program, McMaster University

Members:

- Mr. Scott White, MBA, Editor-In-Chief, The Conversation, member of the Global Journalism Innovation Lab at the University of British Columbia, former executive at Canadian Press and Postmedia
- Dr. Mary Francoli, Associate Professor and Associate Dean, Faculty of Public Affairs, Carleton University
- Dr. Josh Greenburg, Professor and Director of School of Journalism and Communication, Carleton University

- Dr. Tokunbo Ojo, Associate Professor, Department of Communication and Media Studies at York University