Pilon, Janet

Subject: Request for Doctors Day announcement at upcoming council meeting

From: Lauren Keating

Sent: April 17, 2023 10:18 AM

To: clerk@hamilton.ca

Subject: Request for Doctors Day announcement at upcoming council meeting

Hi there,

I hope you had a lovely weekend. My name is Lauren Keating, and I am reaching out on behalf of the Ontario Medical Association.

Our agency, Enterprise Canada, is once again helping the Ontario Medical Association celebrate Doctors' Day, which happens every May 1. Doctor's Day is a day for Ontarians to show their appreciation for the extraordinary doctors who have been on the front lines since the start of the COVID-19 pandemic.

For the last three years, various landmarks, city halls and other municipal centres have lit up blue to celebrate our physicians and we hope this year will be the biggest yet. This year, we have coordinated with the Mayor's office to have the Hamilton sign lit up in blue.

We are also requesting your participating by reading an announcement at your upcoming council meeting to help spread awareness about Doctors Day among your councillors and the City of Hamilton. For ease of reference, please find some suggested language enclosed.

Please let me know if you need any further information.

Kind regards, Lauren

Lauren Keating

Consultant, Corporate Communications 226.929.0084 enterprisecanada.com

