



# MENSTRUAL PRODUCTS PILOT PROJECT: UPDATE

Emergency and Community Services Committee

MAY 4, 2023

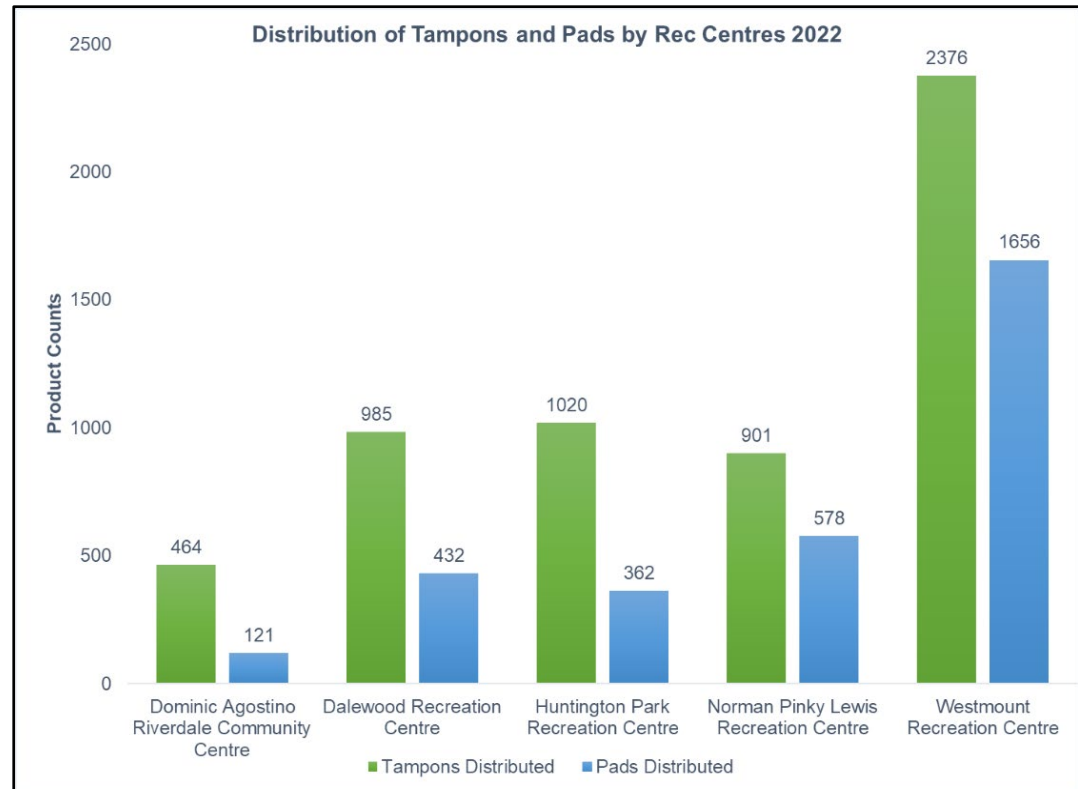
# Project Background and Overview

- Approved February 2020, implementation delayed due to global pandemic
- 12-month pilot in 2022
- Budget \$121,000
- Distribution of FREE menstrual products at:
  - 5 City of Hamilton recreation centres
  - Hamilton Food Share and partner agencies
- Evaluation

# Project Outcomes – City of Hamilton

16,321 menstrual products distributed

- 8,995 tampons
- 7,326 pads



# Evaluation – Recreation Staff

Feedback via short online survey

- 18 staff provided feedback
  - Program meeting need in community
  - Better advertising increased uptake
  - Expand program to all recreation facilities
  - Standardize inventory control
  - More product choice
  - Install permanent dispensers

# Evaluation – People with Lived Experience

Feedback via short on-line survey

- 88 surveys completed
  - 37% felt supported when they didn't have menstrual products
  - 30% worried less

Suggestions:

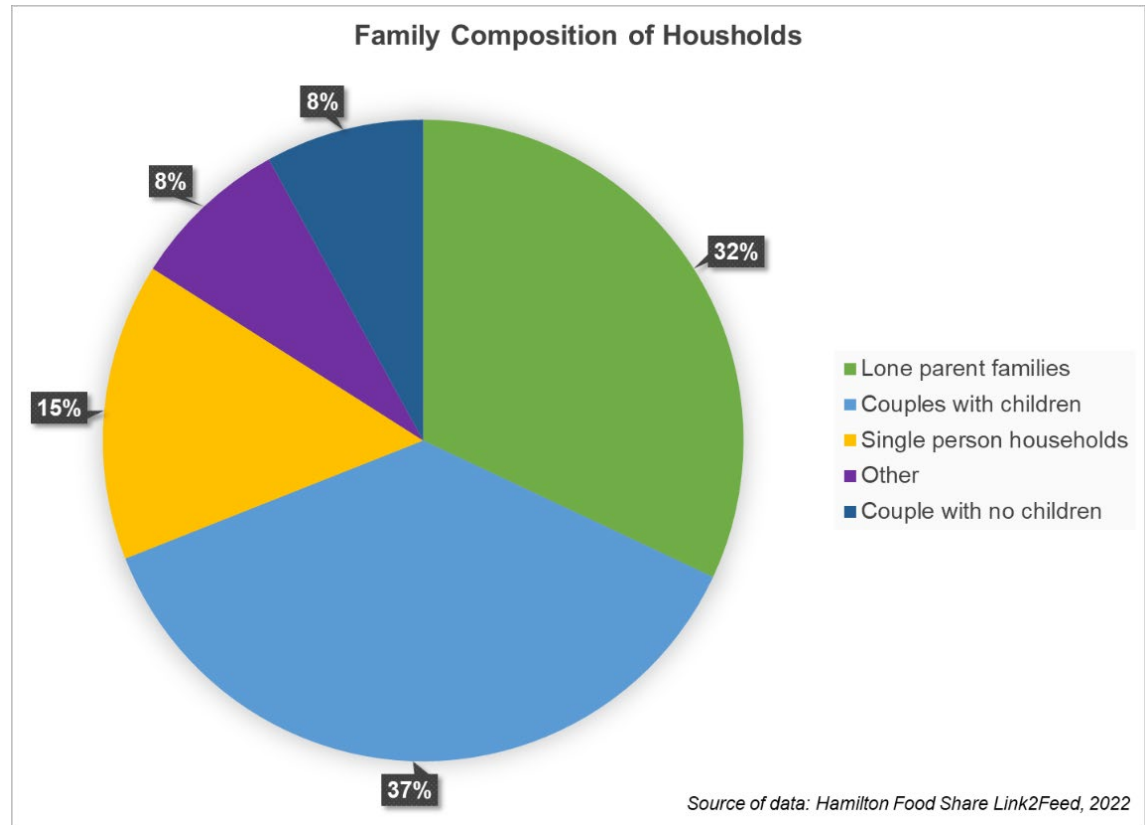
- More product choice
- Expand program to more City facilities

# Project Outcomes – Hamilton Food Share

- 10 participating food bank locations
- Posters in 7 languages
  
- 16,519 households accessed program
- 34,438 products distributed
  - 14,941 tampons
  - 19,497 pads

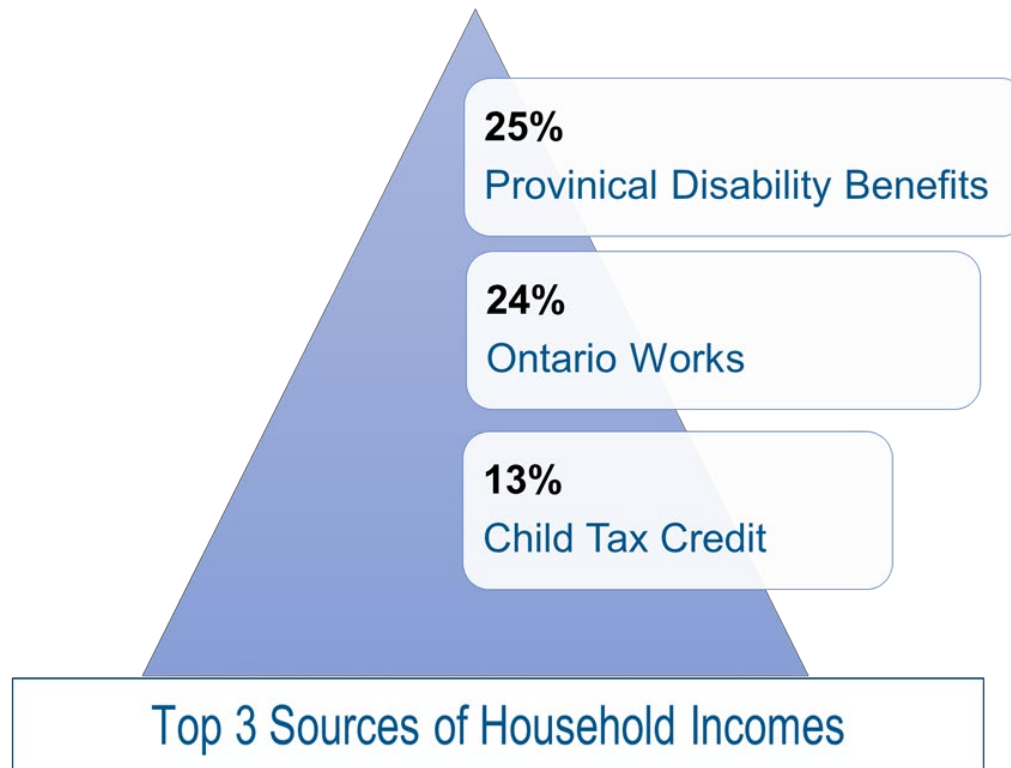
# Project Outcomes – Hamilton Food Share

69% of households receiving products were families with children



Source of Data: Hamilton Food Share Link2Feed, 2022

# Project Outcomes – Hamilton Food Share



Source of Data: Hamilton Food Share Link2Feed, 2022



# Evaluation – Hamilton Food Share

- Client feedback via short survey
- 540 surveys completed in Nov. 2022
- Responses:
  - 91% said accessing products was an issue
  - 97% some financial relief, can use saving for other basic needs
  - 65% program met their needs
  - Suggestions are more product options and improved availability

# Project Expansion and Sustainability

	City of Hamilton	Hamilton Food Share
2023	<p>Menstrual products available at:</p> <ul style="list-style-type: none"> <li>• All remaining recreation facilities</li> <li>• City Hall and municipal service centres</li> </ul> <p>No cost due to existing inventory</p>	<p>City funding to purchase and distribute menstrual products</p> <ul style="list-style-type: none"> <li>• \$91 K</li> </ul>
2024	<p>\$32k – Council referred item to 2024 Tax Operating Budget process</p>	<p>Working towards a self sustaining program</p>



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QUESTIONS?



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THANK YOU