## **Outreach Working Group Meeting Notes**

April 18<sup>th</sup>, 2023

## Virtual WebEx Meeting

4:00 PM - 6:00 PM

Those in Attendance: Aznive Mallett, Patty Cameron,

James Kemp, Paula Kilburn, Anthony Frisina

Also In Attendance: Lina Khalil

Those Absent: Jayne Cardno

- 1. Welcome and Introductions
- 2. Approval of April 18<sup>th</sup> Agenda: Agenda was approved
- 3. Accessibility Awards: Chair provided an update about the presentation to GIC on June 14<sup>th</sup>, 2023. Chair and Paula will do the presentation and it is believed that we can have others present to support the presentation. Individuals are also welcome to delegate in support of the Awards. Aznive and Patty expressed interest in participating if there is more people needed.

- 4. Senior's Kickoff: The event is four hours long. We should have two for each shift of two hours. Aznive, Patty, Jayne, Anthony, Lance all expressed a desire to represent ACPD at the event. Chair will attend as an alternate if needed. We only have the pamphlet to hand out at the event. A large discussion ensued about ordering small printed giveaway items like pens, tote bags, keychains, etc... Chair will investigate what is available and report back to Committee with possible options.
- 5. Wheelchair/Scooter Breakdown Update: Paula informed us that the wheelchair/scooter breakdown has been postponed until September.
- 6. 2023 Accessibility Fair Planning: Chair began by explaining that the current website is still seeing traffic and asked permission to update the homepage with a notification saying the new event is being planned and please stay tuned for more details.

We set the date for this year's event on September 28th to ensure we don't disrupt the Council's schedule.

We discussed ideas for changing a few of the events. Among the ideas is having CHHA arrange a sound testing booth, A tactile station can be tried instead of the white cane event. Perhaps invite Guide Dogs to bring puppies? If we get enough mobility devices, perhaps we can set up an obstacle course.

We went through the budget, made a few changes, but it was approved. Among the changes was adding a wireless PA system in case something happens to the one a member is loaning us. The Banner was a good price so we will move ahead with that. We agreed that paying for the full website is the best idea going forwards.

We discussed assignments for organizing the event. Chair gave a brief list of things that need to be done first and then assignments will be handed out. Aznive suggested a small sponsorship group be formed to seek out future investment as we try to grow the event. Paula volunteered to take charge for now.

Volunteer discussion was had about who we should approach for assistance. Chair mentioned that

seeking out multiple sources to diversify and protect from last year's fiasco would be best.

- 7. 2024 Accessibility Fair Planning: Chair began by explaining that if major changes are wanted at the next event, whether it be layout or format or location, now is the time to start planning for it. The 2024 event will also include the Accessibility Awards and we must make special effort to integrate the two. It was suggested that we have a discussion with Lisa Maychak as she is organizing several events for SAC and we would benefit from her expertise in how best to go about this.
- **8.** Other Business: There was no other business.
- 9. Adjournment