

2021-2026 HAMILTON'S PLAN FOR AN  
**AGE FRIENDLY**  
**COMMUNITY**



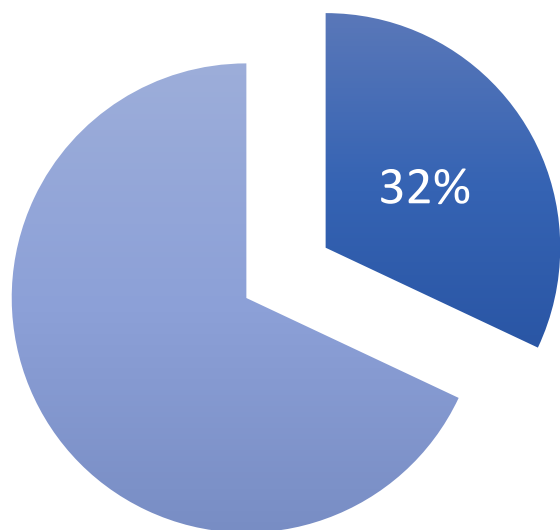
2022 Community Progress Report and  
Dementia-Friendly Communities

City of Hamilton

Emergency and Community Services Committee

June 15, 2023

# Demographic Profile



■ older adults (55+)

- Seniors are the fastest growing age group in worldwide
- For the first time in Canadian history there are now more seniors age 65+ than children under age 14
- The senior population in Ontario is expected to double by 2041
- There are 183,265 adults age 55+ living in Hamilton which represents 32% of the population

# World Health Organization (WHO)



**World Health  
Organization**

- WHO initiative and framework established for cities and communities globally to create enabling environments for active aging
- 2010 - Global Network of Age-Friendly Cities and Communities was established and currently there is a membership of 1445 cities in 51 countries covering 300 million people
- Hamilton became a certified member of the network in 2015

# 2021-2026 Age-Friendly Hamilton Plan

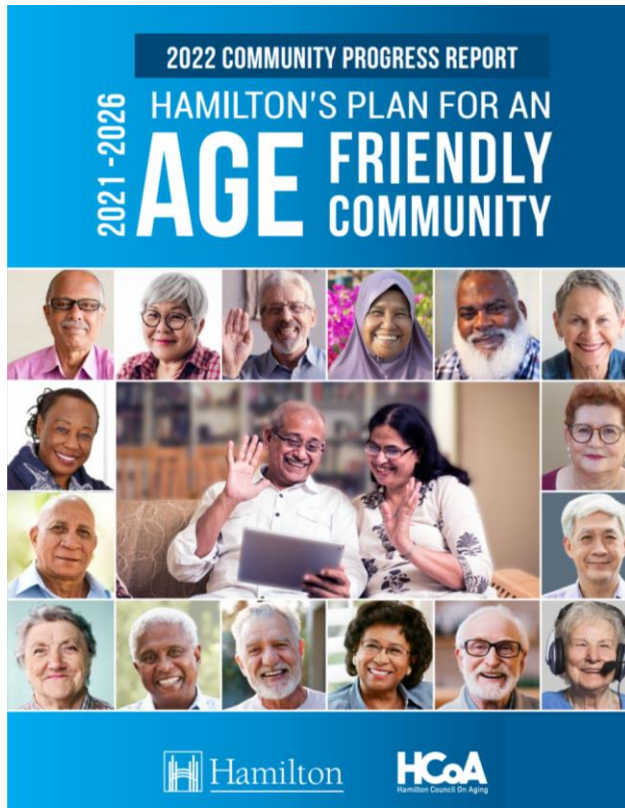


- Aligns with the City of Hamilton’s vision, “To Be the Best Place to Raise A Child and Age Successfully”
- Builds on successes of the first plan, Hamilton’s Plan for an Age-Friendly City (2014)
- One new principle: “Building a Dementia-Friendly Community”

# 7 Strategic Goals, 21 Objectives, 61 Actions



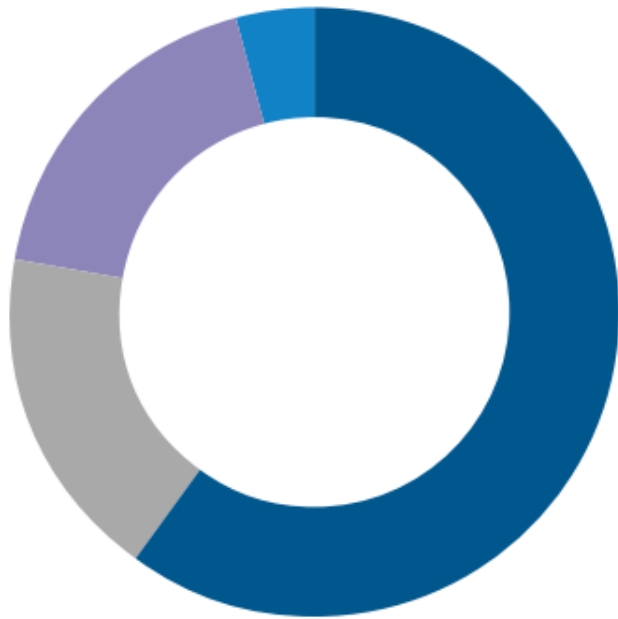
# 2022 Progress Report



- Re-engaged the community and City staff with a 2022 Age-Friendly Survey to better understand Age-Friendly practices taking place in the community and within various City departments
- Received 50 submissions (more than double from 2021) aligned with Hamilton's Age-Friendly Plan
- Submissions received from all sectors including two from the private sector
- *We are committed to growing our engagement with the private sector!*

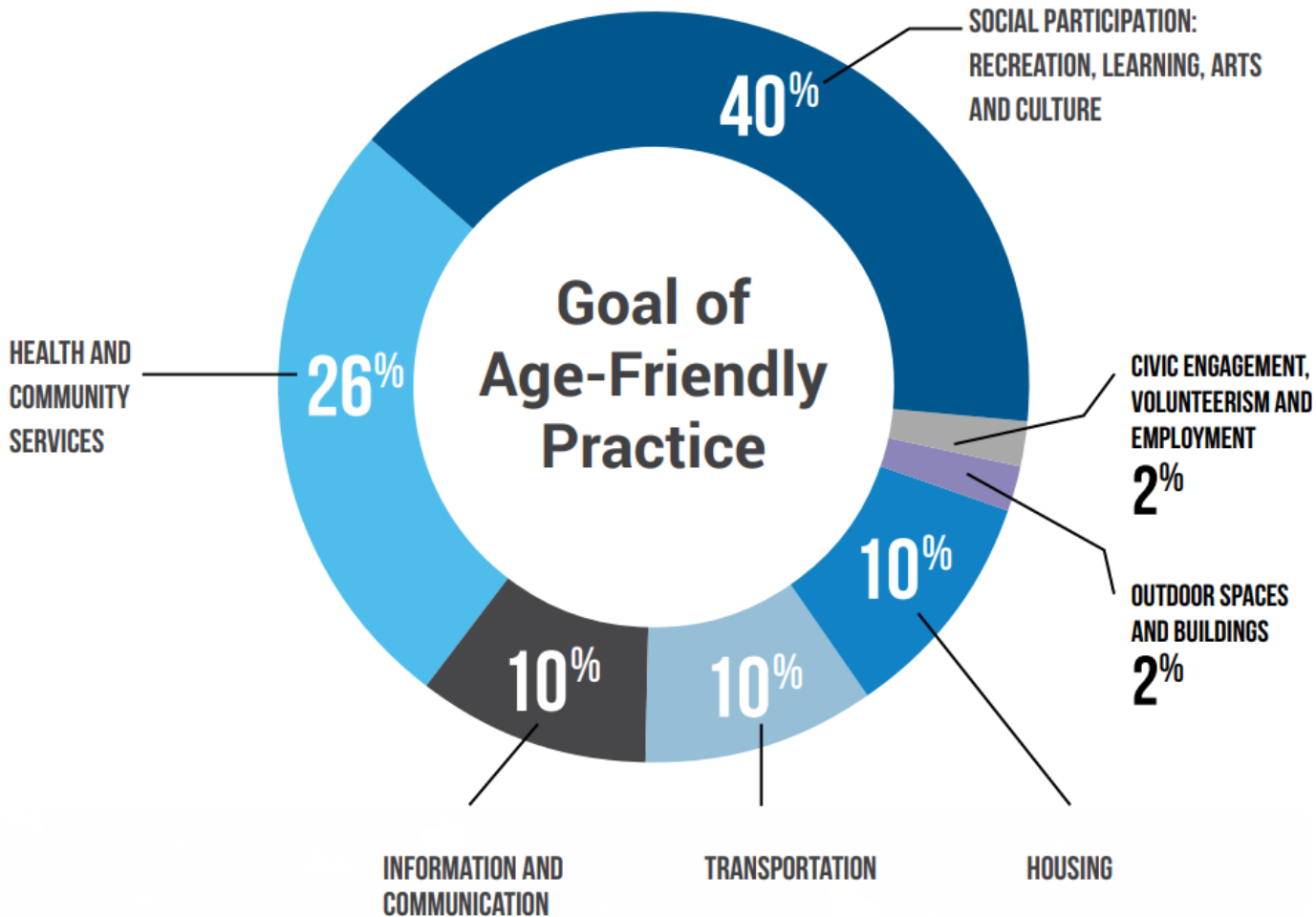
# 2022 Progress Report

## Response



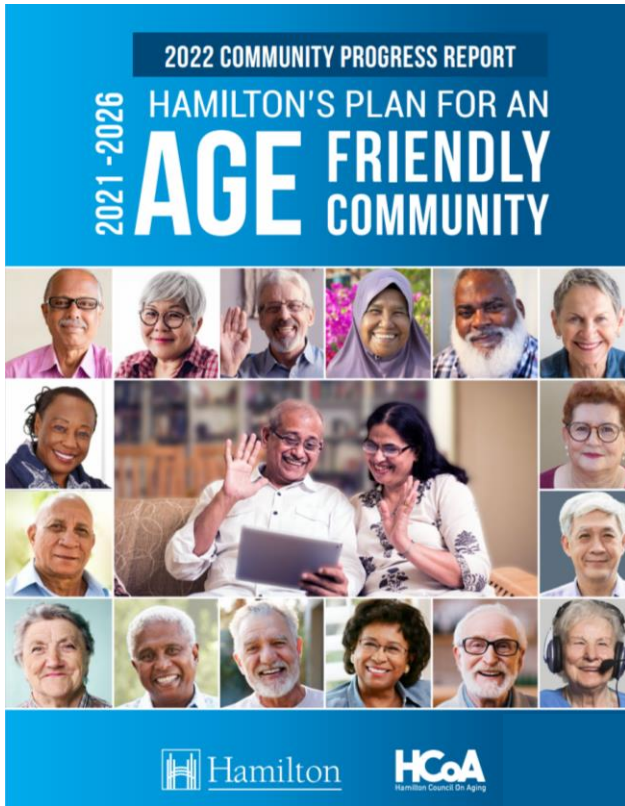
%		#
60	Not-for-profit/Voluntary Sector	30
18	Public Sector - City of Hamilton	9
18	Public Sector - Other (e.g. Health, Education)	9
4	Private Sector (e.g.: business)	2
<b>TOTAL</b>	<b>100</b>	<b>50</b>

# 2022 Progress Report





# Data at a Glance



- Total number of age-friendly practices: 50
- Total number of different organizations: 39
- Total number of age-friendly practices in progress: 37
- Total number of evaluations completed to date: 13
- Total number of age-friendly practices that involved older people in at least one stage of planning/implementation: 43
- Total number of people positively impacted: 48,874

# 2022 Progress Report

Awareness of Hamilton's Age-Friendly Plan is growing!



**40% of survey respondents reported increased awareness of Hamilton's Age-Friendly Plan!**

# Age-Friendly Networking Event



- On April 19, 2023, over 50 individuals representing various organizations/groups who contributed to the 2022 Age-Friendly Community Progress survey, members of the Hamilton Council on Aging and Seniors Advisory Committee, City staff and the Age-Friendly Collaborative Committee gathered for a networking event at Sackville Hill Seniors Centre
- **Our Objectives:**
  - **To learn about ongoing Age-Friendly practices**
  - **To identify barriers, opportunities and solutions to grow our Age-Friendly community**
  - **To provide input and ideas on how to move forward collaboratively**

# 2023 Key Priorities

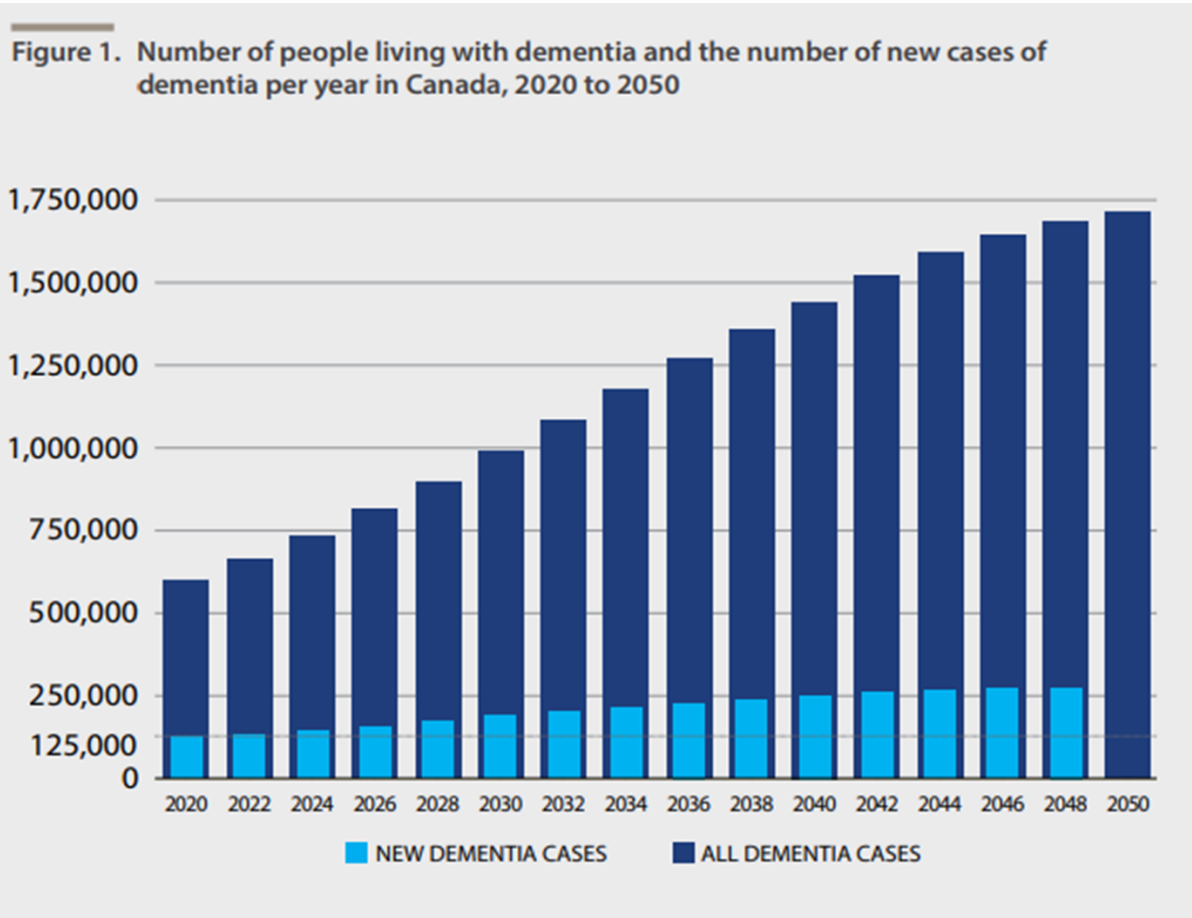
- ✓ Use feedback from the April 19<sup>th</sup> Age-Friendly Networking event to reshape how we collect information & future goals
- ✓ Develop an Age-Friendly Equity, Diversity and Inclusion (EDI) Framework
- ✓ Increase membership on the Age-Friendly Collaborative Committee (AFCC) by recruiting additional goal champions from both the City and community
- ✓ Continue to create awareness and the importance of Hamilton's Age-Friendly Plan to all sectors through various communication vehicles, community forums and special events, such as the Age-Friendly Networking and Seniors Kick off events
- ✓ Ongoing collaboration with various City departments to track and report City-led actions/projects/initiatives that align with Hamilton's Age-Friendly Plan
- ✓ Implement and evaluate the AFCC action plans that align with the recommendations in Hamilton's Age-Friendly Plan
- ✓ Launch a 2023 Age-Friendly Hamilton Community Progress Survey

# Dementia: The statistics today in Canada....the urgency



- >600,000 living with dementia today
- In Hamilton, >**25,000** people living with dementia
- 124,000 diagnosed with dementia every year
- 16,000 < 65 years of age
- 56,000 persons living with dementia are being cared for in hospitals even though this is not the ideal location for care
- \$10.4 B = annual cost of dementia to Canadian economy and healthcare system

# The startling reality of expected growth



# About the Project

- *Empowering Dementia-Friendly Communities, Hamilton, Haldimand (2020-2023)* was a **community-based, collaborative project** funded by the Public Health Agency of Canada.
- **The Goal:** to develop, implement and evaluate promising practices, programs and initiatives that improve quality of life for people living with dementia in Hamilton (an **urban** city with an existing age-friendly plan) and Haldimand (a **rural** community without an existing age-friendly community plan).



# What is a dementia friendly community?



- The definition of a dementia-friendly community varies across initiatives, but common to all is an emphasis on the social dimensions of dementia over the medical. Alzheimer’s Disease International states that dementia-friendly communities, *“not only seek to preserve the safety and wellbeing of those living with dementia, [but] also empower all members of the community to celebrate the capabilities of persons with dementia and view them as valuable and vital members of the towns, cities, villages and countries in which they reside.”*



# Project Objective #1

## To create dementia friendly action plans:

- As a component of the Hamilton Age Friendly Plan in Hamilton, ON; and
  - In communities in Haldimand, ON that do not have an Age Friendly Plan.
1. Community consultation identified 5 key themes
  2. Integration of 4 dementia-specific recommendations into Hamilton's Age Friendly Plan
  3. Leadership teams – empowerment of persons living with dementia



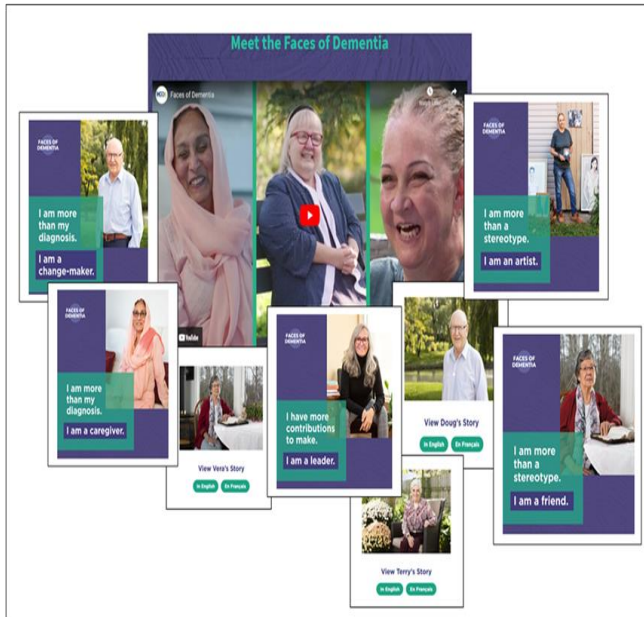
**What We Heard Report**  
Empowering Dementia-Friendly Communities Project  
HAMILTON & HALDIMAND, JUNE 2021

# Project Objective #2

To enhance awareness about the need for dementia friendly strategies in order to reduce stigma and create inclusive environments

## Achievements

1. Co-designed and co-delivered Dementia Friendly education (training workshops)
2. Delivered 30 workshops, 357 participants.
3. Co-created Faces of Dementia campaign
  - 7 short films and posters with “I am more than my diagnosis” messages and social media tools.
  - Developed [www.Facesofdementia.ca](http://www.Facesofdementia.ca) campaign webpage.
  - Significant media coverage of this campaign.



# Contact Us

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Thank you