



Hamilton

Waste Collection Safety Campaigns

Item 7.1

Waste Collection Safety Campaigns

- The waste collection safety campaign began in 2021
- Purpose is to bring awareness to common safety concerns experienced by Waste Collection Operators
- Staff have created and promoted four safety campaigns
- Communication Tactics:
 - Online (Social Media/Website)
 - Radio
 - TV (CHCH/The Weather Network)
 - Free City Outlets
- In the last year, the Waste Collection Safety Campaigns on Facebook have resulted in:
 - A reach of over 37,000; and
 - Over 34,000 engagements

Waste Collection Safety Campaigns

Stay Safe, Leave Space

when driving behind a
Waste Collection truck.



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Clear a Safe Space for your Waste



Remove snow and place bins close to the
curb without blocking the sidewalk or road.

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Waste Collection Safety Campaigns

Keep Safe and Separate Sharp Waste

Sharp objects hidden in garbage bags and blue boxes can pose serious injury to waste collection workers.

Separate, box and label your sharp household waste and place on top or beside your garbage bag.



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Keep Safe, Wrap All Mattress Waste

All mattresses and all box springs must be wrapped and sealed for bulk collection.



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Waste Collection Safety Campaigns

Keep Safe, Wrap All Mattress Waste

- April 1 – All mattresses and box springs required to be wrapped and sealed for curbside collection
- Mattresses and box springs are acceptable bulk collection items
- Requirement due to staff safety – exposure to bed bugs and biohazardous waste

Mattress Waste Data (City Wide)	April 2023
Total Bulk Request – Mattress Waste	782
Total Bulk Request – Escalations Related to Mattress Waste	28
Total % Escalation Related to Mattress Waste	3.6%