

**From:** [allhealthunits](#) on behalf of [Loretta Ryan](#)  
**To:** [All Health Units](#)  
**Cc:** [board@lists.alphaweb.org](mailto:board@lists.alphaweb.org)  
**Subject:** [allhealthunits] Public Health Matters – A Business Case for Local Public Health  
**Date:** Wednesday, July 19, 2023 4:06:43 PM

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**Re. Public Health Matters – A Business Case for Local Public Health**

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Dear alPHa Members,

The Association of Local Public Health Agencies (alPHa) is pleased to provide you with our new infographic, [Public Health Matters - A Business Case for Local Public Health](#), which highlights the business case for local public health being essential to the province's population health and the associated economic prosperity. This edition builds upon the first two infographics, [Public Health Matters \(Fall Vaccine Success\)](#) and [Public Health Matters \(A Public Health Primer\)](#).

These communications tools can be used with local decision makers to ask for their support for the goals and objectives of public health. We anticipate these infographics will be useful resources in your various engagements with stakeholders and community partners, including local councillors and MPPs. alPHa encourages you, as local public health leaders, to use and share these resources widely.

Respectfully,

*Dr. Charles Gardner*  
President

The Association of Local Public Health Agencies (alPHa) is a not-for-profit organization that provides leadership to the boards of health and public health units in Ontario. alPHa advises and lends expertise to members on the governance, administration, and management of health units. The Association also collaborates with governments and other health organizations, advocating for a strong, effective, and efficient public health system in the province. Through policy analysis, discussion, collaboration, and advocacy, alPHa's members and staff act to promote public health policies that form a strong foundation for the improvement of health promotion and protection, disease prevention and surveillance services in all of Ontario's communities.