



**Canadian Institute of Forestry**  
**Institut forestier du Canada**

To:

Date: August 14, 2023

Mayor Andrea Horwath  
City Hall  
2nd floor - 71 Main Street West  
Hamilton, Ontario L8P 4Y5

From:

Canadian Institute of Forestry  
P.O. Box 99, 6905 Hwy. 17 West  
Mattawa, ON P0H 1V0  
[www.cif-ifc.org](http://www.cif-ifc.org)

Dear Mayor Andrea Horwath and Council,

This September, we are inviting municipalities across Canada to participate in National Forest Week (September 17-23, 2023).

This one-week campaign that takes place during the last week of September each year challenges Canadians across the country to learn more about the forest sector and its significance to Canada's culture, history, and future, while also supporting a greater recognition of forests as a valuable, renewable and green resource.

The theme this year "Canada's Forests: Supporting Biological Diversity", will highlight the inextricable link between us, our forests, and biodiversity. Biological diversity in our forests is critical to our survival. From fresh air and water, food security, medicines, shelter to innovative products and technologies, forests and trees provide many cultural, societal, environmental, and economical benefits. In a changing climate, forest practitioners, professionals, researchers, and scientists are working to ensure forests are sustainably managed for generations to come.

Participating in #NationalForestWeek can be as simple as sharing posts and graphics on social media created by CIF-IFC using the hashtag #NationalForestWeek. Examples of how your community can participate are included on the next few pages.

Sincerely,

Mark Pearson  
Executive Director  
Canadian Institute of Forestry / Institut forestier du Canada (CIF-IFC)



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## SUGGESTED RESOLUTION TEXT

Pass a motion at your next Council meeting:

- **Option a)** “That the City of Hamilton declares the week of September 17-23, 2023 “NATIONAL FOREST WEEK”.

- **Option b)** Whereas: Canada’s forests are a valuable, renewable resource that contribute to our economy and the livelihoods of our communities.

Whereas: Canada’s forests play a crucial role in maintaining healthy ecosystems, clean air and water and wildlife habitat whilst being an important aspect of climate change mitigation efforts.

Whereas: The City of Hamilton and its citizens rely on the surrounding forests for livelihood, health, and recreation.

Whereas: This annual one-week campaign with the theme of “Canada’s Forests: Supporting Biological Diversity” will be celebrated across Canada by individuals and organizations.

Therefore, as Mayor of the City of Hamilton, I declare September 17–23, 2023 as: “NATIONAL FOREST WEEK” in Hamilton.

- **Option c)** Canada’s forests are a valuable, renewable resource that contribute greatly to the livelihoods, health and culture of our communities as well as the maintenance of our ecosystems, their wildlife and resilience in the face of climate change.

Therefore, as Mayor of the City of Hamilton, I declare September 17–23, 2023 as: “NATIONAL FOREST WEEK” in the City of Hamilton.

**Note:** Should your city/community declare National Forest Week 2023, please inform the CIF-IFC at: [nfw-snaf@cif-ifc.org](mailto:nfw-snaf@cif-ifc.org)

## HOW TO PARTICIPATE IN #NATIONALFORESTWEEK 2023

- Use your social media channels to like and share/retweet posts created by the CIF-IFC ([@CIF\\_IFC](#) on Twitter, [@CIF.IFC](#) on Facebook, [@CIF\\_IFC](#) on Instagram, and [@Canadian Institute of Forestry / Institut forestier du Canada](#) on LinkedIn) or posts using the hashtag #NationalForestWeek or #SemaineNationaleDeLArbreEtDesForêts.
- Share National Forest Week 2023 digital creatives via social media using the hashtag #NationalForestWeek or #SemaineNationaleDeLArbreEtDesForêts.
- Create your own content using the daily sub-themes from the [National Forest Week Social Media Content Schedule](#) and share them using the hashtag #NationalForestWeek or #SemaineNationaleDeLArbreEtDesForêts.
- Encourage individuals to think of what forests mean to them by using the hashtag #NationalForestWeek or #SemaineNationaleDeLArbreEtDesForêts.
- Let us know if your community/municipality is hosting an event via email ([nfw-snaf@cif-ifc.org](mailto:nfw-snaf@cif-ifc.org)) and we will add it to the National Forest Week [events calendar](#).
- Download digital copies of our free promotional material for distribution ([promotional material](#)). A sample of our promotional poster is included below.

[See National Forest Week online](#) to download digital graphics, view the social media content schedule, and learn about additional ways to participate.

