



September 10.2023

Dear Caras,

On behalf of Sonic Unyon Records please accept this letter of support for the City of Hamilton Tourism Departments application to Caras for the bid to bring the Junos Awards back to Hamilton. We are 100% in favor of this incredible awards show to come back to Hamilton and grace our large venues with the best talent from around the world. The Juno awards animate our downtown and venues throughout the city. The economic impact and awareness to the city that the Juno Awards bring is incredibly important to the vibrancy of the city's music scene.

Our tourism department has fully embraced the music culture in Hamilton and their bid will reflect this desire to have Hamilton streets filled with music and talent from across Canada. Please strongly consider Hamilton as the next home to the Juno awards in 2026/2027.

Sonic Unyon Records is excited to be a part of the celebration in any way we can to assist Caras and the City tourism department in a successful Juno Week.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Potocic". The signature is fluid and stylized, with a large, sweeping initial "T" and "P".

Tim Potocic
President / Sonic Unyon Records