



Business Recognition and Education

Item 7.5

Business Recognition and Education

Program Review

As part of the 2020 Solid Waste Management Master Plan update, staff have been working to determine a new program to increase waste diversion and knowledge of best practices at Hamilton businesses

- 10 businesses agreed to be interviewed on recognition and education:
 - Majority (eight) said they were interested in a recognition program with (seven) wanting to be publicly recognized, i.e. on social media, other responses that received single votes included financial rebates and City small business grants
 - Seven asked for assistance with waste audits, five asked for access to educational material and training and four asked for networking opportunities with other environmentally conscious businesses

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Next Steps

- Staff will work on designing a program for businesses that addresses the wants that were provided
- Education will include providing alternatives to single-use plastics