

# HMHC Education and Communication Working Group

## Meeting Notes

Wednesday July 5<sup>th</sup>, 2023 (6:00pm)  
WebEx Virtual Meeting

**Present:** Alissa Denham-Robinson (Chair), Janice Brown, Julia Renaud, Kristen McLaughlin, Robin McKee, Graham Carroll,

**Regrets:** Chuck Dimitry,

**Also present:** Lisa Christie (Heritage Planner),

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### RECOMMENDATIONS:

N/a

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#### 1. Changes to the Agenda

1. N/a

#### 2. Declaration of Interest

1. N/a

#### 3. Previous Meeting Notes

1. Meeting Notes from May 3, 2023 and June 7, 2023 – approved by general consensus.

#### 4. Policy & Administration:

1. Special Project Update - Plaquing Policy Review and Recommendations (no copy)

Previous Meeting: Held April 12, 2023.

May 10<sup>th</sup> meeting to be postponed in order for the WG to focus on preparations for the Heritage Awards.

Next Meeting: Future dates to be determined (with or without staff)

2. Robin McKee raised a concern related to missing plaques. Having a Federal and Provincial Liaison could help us when these types of plaques are damaged or stolen (ex. William Sherring Plaque @ Harvey Park near the High Level Bridge, James St. Baptist, etc.)
  - a. (As sourced - July 2022) OHT does not cover the cost of the replacement of their own plaques – cost would be \$7,000. City of Hamilton would have to source potential funding avenues.

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### 5. Public Outreach and Events:

#### 1. HMHC Heritage Recognition Awards 2022 - In Person Event (Held Tuesday June 13<sup>th</sup>, 2023 at Bridgeworks)

- a) Alissa D-R noted that the Mayor provided letters for all Award Recipients. Lisa Christie noted that the Ward 13 Councillor would be sending out award letters as well.
- b) Reviewed event details and lessons learned for future events.
  - o Consider quantity of awards and the impact on the timing of award presentations (23 awards presented in 2hrs)
  - o Adjust food quantities based on past events (80-100 guests)
  - o Overall feedback - attendees loved to see the awards/projects and hear from the recipients.
  - o Good to provide time for mingling (before and after)
  - o The Venue and the service provided by Venue Staff was excellent.

#### 2. HMHC Heritage Recognition Awards 2023-24

- a) Reviewed proposed dates and milestones for the upcoming Awards Event

<u>Proposed Schedule</u>	<u>Date</u>
Deadline for Public Nominations:	Monday September 18, 2023
Deadline for HMHC & Staff Nominations:	Friday September 29, 2023
Nomination Review by WG:	Sept. / Oct. / Nov. 2023
Deadline for Presentation of Award Recipients at HMHC	December 2023 (regular meeting) Or January 2024 (In the event that the December meeting is cancelled due to holidays)
Working Period (Story Boards, etc.)	Dec. 2023 / Jan. 2024
Deadline for Website Content	Monday January 29, 2024
Announcement for Heritage Day	Monday February 19, 2024 (until Sun. February 25, 2024)
Working Period (Notification of Winners, Awards Prep, etc.)	March / April / May 2024
Awards Celebration Event	June 2024

- b) Possible Contacts to Promote the Public Call for Nominations – reach out to:
  - i. Mark McNeil - Flashbacks
  - ii. House Tours - Advertise annually
  - iii. Hamilton Tourism - The Linc Newsletter
  - iv. Hamilton Magazine
  - v. Previous year's Award Recipients

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- vi. Promote at the Culture Department's event in September (ballot box)
- vii. Hamilton Burlington Society of Architects (HBSA)
- viii. Local Trades
- ix. Neighbourhood Associations
- x. Councillor Newsletters

c) Possible New Category? Potential linkages to Doors Open 2024 Theme: Music.

d) Nomination Administration & Tracking

- o Janice Brown requested Story Board templates be updated to include for more contact information
- o Alissa D-R to create a new 2023-24 Award Share File and provide all members with the link
- o Lisa Christie to make an request to Staff to update the deadline date for public submissions to September 18, 2023.

## 6. Future 2023 / 2024 Opportunities

1. Hamilton Magazing (HM) – Digital Content related to local history and heritage.
  - a. Someone from the working group could provide a review of past awards and new upcoming deadline
2. Mark McNeil's Heritage "Flashbacks" in the Hamilton Spectator – Re: promotion of Heritage Award Winners
  - a. Education WG to send reminder in September (Tuesdays in Spec).
3. End of August 2023 – Lincoln & Continental Owners Club of Canada event to be held the week after Labour Day (4 day event)
  - a. Education WG to coordinate a package containing colouring books, word puzzles and Doors of Hamilton Post cards.
4. September 2023 – Heritage Event (Culture Dept. and Hamilton Wentworth Heritage Association (HWHA)) – Event Details to be provided.
5. February 2024 – Heritage Day (Contact: Lee Gowers (HWHA)) – WG could offer volunteer assistance to help with organization of the event.
6. May 2024 – Doors Open Hamilton (ACO- Hamilton Chapter)
  - a. 2024 Theme: Music
  - b. Education items could include reference to:
    - Local Musical Venues
      - Grant Avenue Studios,
      - Westdale Theatre
      - Gas Works
      - Mills Hardware
      - Bridgeworks
    - Local Musicians (Tom Wilson, etc.)

7. Other opportunities could be discussed in the future:
  - a. Workshops
  - b. Lecture and/or Guest Speaker (ex. Shannon Kyles' Carriage House, Adaptive Reuse, etc.)
  - c. Janice Brown noted a recent example where a survey was issued to gauge people's interest in workshops & lectures. We could do something similar.

**7. Publications & Print Projects:**

1. Heritage Word Search Puzzles (2023 Edition) (No Update)
  - a. WG to create an Inventory of Ideas in a Share File – some suggested topics:
    - i. Black History Month (The People and Places of Hamilton) – Working Group to contact Christopher Redford for contact info for Richard Douglass-Chin and Griffin House committee Julia. (Graham)
    - ii. Indigenous Heritage (Janice) - multi-contacts
    - iii. Automotive History (Manufacturers, Suppliers, Dealers)
    - iv. Styles of Heritage housing and architectural terminology
    - v. Musicians and Venues
    - vi. Archeological Digs
2. Heritage Colouring Pages VOLUME 3 (2023 Edition)
  - a. Janice Brown provided a verbal update regarding the progress of student artwork. Students will be working over the summer on a few images.
  - b. New topics could include Waterdown sites to help celebrate the 50<sup>th</sup> Anniversary of the Flamborough Archives and Heritage Society. Lyn Lunstead to provide some inspirational photos.
3. Handout – Bill 23 Fact Sheet (Dated May 2023)
  - a. We may need to update the handout with new Provincial Planning Policy Statement (as described in the recent issue of Acorn). WG to follow-up with Staff.

**8. New Business:**

1. Potential for Hamilton to Host a Future Ontario Heritage Conference. Members of the Working Group to speak with Staff to learn more about the next steps and best practices to prepare a proposal.

**9. Next Meeting:** Wednesday September 6<sup>th</sup>, 2023 at 6pm.