



COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	October 18, 2023
SUBJECT:	Sonic Runway at Pier 8 (Ward 2)
WARD(S) AFFECTED:	Ward 2
SUBMITTED BY:	John Summers Acting Director, Tourism and Culture Planning and Economic Development Department
SIGNATURE:	

The purpose of this Communication Update is to advise Council of the temporary art installation that will be at Pier 8 from November 1 through 26, 2023 called Sonic Runway.

Sonic Runway is a light-art installation that translates audio signals into patterns of light that shoot down a 432-foot (132 meter) corridor of 25 LED lined arches at the speed of sound. Sonic Runway will be activated with light and sound from 5:00-10:00pm as it is best experienced in the evening.

In addition to Sonic Runway, four temporary art installations created by local artists will be on display. On select evenings, special programming is planned featuring performances by local dancers, live music and DJ sets as well as a group bicycle ride with the Hamilton Glowriders.

To help kick off Sonic Runway at Pier 8, there will be a Hamilton Day celebration on November 3 in collaboration with the Hamilton Chamber of Commerce. Staff from the Tourism and Culture Division are available to tour members of Council around the Sonic Runway event site the evening of November 3 or by appointment.

Sonic Runway at Pier 8 is an outdoor experience and is free to attend. People who are sensitive to strobe lights should use caution attending this event.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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Sonic Runway was created by Rob Jensen, Warren Trezevant and is tour produced by Creos.

Sections of the Waterfront Trail by the Discovery Centre at Pier 8 will be unavailable on October 30 and 31 to allow for assembly of Sonic Runway and on November 27 when the artwork is dismantled.

More information on this project can be found at www.hamilton.ca/SonicRunway. Up to date programming information, including any delays or cancellation due to weather, will be posted on the City of Hamilton's Public Art Instagram account @publicarthamilton. Promotional materials including social media content is available upon request.

If you have any questions regarding this communication, please contact Sarah Ehmke, Senior Project Manager – Placemaking and Animation by email at Sarah.Ehmke@hamilton.ca or by phone at (905) 546-2424 Ext. 7505 or Peter Fortune, Manager of Placemaking, Public Art and Projects by email at Peter.Fortune@hamilton.ca or by phone at (905) 546-2424 Ext. 6281.

APPENDICES AND SCHEDULES ATTACHED

Not Applicable.