



# Hamilton

## BUSINESS IMPROVEMENT AREA SUB-COMMITTEE MINUTES 23-008

10:30 a.m.

Tuesday, September 12, 2023

Hamilton City Hall  
71 Main Street West  
Room 264

**Present:** S. Braithwaite (Chair) – International Village BIA  
S. Pennie (Vice-Chair) – Waterdown BIA  
Councillor T. Hwang  
C. Braley – Ottawa Street BIA  
A. Chavez – Concession Street BIA  
T. MacKinnon – Westdale Village BIA and Stoney Creek BIA  
K. Nydam – Dundas BIA  
H. Peter – Ancaster BIA  
B. Schormann – Locke Street BIA - Personal  
N. Ubl – Barton Village BIA  
E. Walsh – Downtown Hamilton BIA

**Absent with  
Regrets:** Councillors E. Pauls and M. Wilson – City Business  
B. Chug – Main West Esplanade BIA and M. Cybin – King West  
BIA – Personal

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### THE FOLLOWING ITEMS WERE REFERRED TO THE GENERAL ISSUES COMMITTEE FOR CONSIDERATION:

#### 1. Expenditure Requests - International Village Business Improvement Area (Item 11.1)

##### (Braithwaite/Walsh)

- (a) That the expenditure request from the International Village Business Improvement Area, in the amount of \$7,308.03 be spent on graffiti removal, banners, beautification and office equipment to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the International Village Business Improvement Area, in the amount of \$12,362.71 be spent on events, programming and activations to be funded from the Parking Revenue Sharing Program for the Business Improvement Areas and payments in

Lieu of the Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

**CARRIED**

**2. Expenditure Request - Waterdown Business Improvement Area (Item 11.2)**

**(Pennie/Walsh)**

That the expenditure request from the Waterdown Business Improvement Area, expenditure request in the amount of \$5,276.46, for the purchase of 49 hanging baskets to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

**CARRIED**

**3. Expenditure Requests - Locke Street Business Improvement Area (Item 11.3)**

**(MacKinnon/Pennie)**

(a) That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$2,664.31 be spent on streetscape items like planters, watering service for planters, plants, and lighting, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and,

(b) That the expenditure request from the Locke Street Business Improvement Area, in the amount of \$11,774.03 be spent on streetscape items like planters, watering service for planters, plants, and lighting, to be funded from the Parking Revenue Sharing Program for the Business Improvement Areas and payments in Lieu of the Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

**CARRIED**

**4. Expenditure Request – Stoney Creek Business Improvement Area (Item 11.4)**

**(MacKinnon/Braley)**

That the expenditure request from the Stoney Creek Business Improvement Area, in the amount of \$10,959.81 be spent on streetscape items like planters, watering service for planters, and lighting, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

**CARRIED**

**5. Expenditure Requests - Westdale Village Business Improvement Area (Item 11.5)**

**(MacKinnon/Chavez)**

- (a) That the expenditure request from the Westdale Village Business Improvement Area, in the amount of \$10,439.73 be spent on streetscape items like planters, watering service for planters, and lighting, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and,
  
- (b) That the expenditure request from the Westdale Village Business Improvement Area, in the amount of \$16,067.66 be spent on streetscape items like planters, watering service for planters, and lighting, to be funded from the Parking Revenue Sharing Program for the Business Improvement Areas and payments in Lieu of the Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

**CARRIED**

**FOR INFORMATION:**

**(a) CHANGES TO THE AGENDA (Item 2)**

The Committee Clerk advised the following change to the agenda:

- 8. STAFF PRESENTATIONS
  - 8.2 Review of Hamilton Municipal Parking Services Revenue Share Agreement with Participating Business Improvement Areas (BIAs)
  
- 13. GENERAL INFORMATION / OTHER BUSINESS
  - 13.4 Statements by Members

**(Braley/Peter)**

That the agenda for the September 12, 2023 Business Improvement Area Sub-Committee meeting be approved, as amended.

**CARRIED**

**(b) DECLARATIONS OF INTEREST (Item 3)**

There were no declarations of interest.

**(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)**

**(i) July 12, 2023 (Item 4.1)**

**(Walsh/Pennie)**

That the July 11, 2023 Minutes of the Business Improvement Area Sub-Committee be approved, as presented.

**CARRIED**

**(d) PRESENTATIONS (Item 8)**

**(i) Hamilton Day 2023 (Item 8.1)**

Katie Stiel, Manager of Strategic Initiatives, Hamilton Chamber of Commerce, addressed the Committee respecting Hamilton Day 2023.

**(Peter/Pennie)**

That the presentation from Katie Stiel, Manager of Strategic Initiatives, Hamilton Chamber of Commerce, respecting Hamilton Day 2023, be received.

**CARRIED**

**(ii) Review of Hamilton Municipal Parking Services Revenue Share Agreement with Participating Business Improvement Areas (BIAs) (Added Item 8.2)**

Brian Hollingworth, Director, Transportation Planning and Parking, and Amanda McIlveen, Manager, Parking Operations and Initiatives, addressed Committee respecting Review of Hamilton Municipal Parking Services Revenue Share Agreement with Participating Business Improvement Areas (BIAs).

**(Chavez/MacKinnon)**

That the presentation from Brian Hollingworth, Director, Transportation Planning and Parking, and Amanda McIlveen, Manager, Parking Operations and Initiatives, respecting Review of Hamilton Municipal Parking Services Revenue Share Agreement with Participating Business Improvement Areas (BIAs), be received.

**CARRIED**

**(e) MOTIONS (Item 11)**

S. Braithwaite relinquished the Chair to S. Pennie to introduce the following motion:

**(i) Expenditure Requests - International Village Business Improvement Area (Item 11.1)**

For further disposition of this matter, refer to Item 1.

S. Braithwaite assumed the Chair.

**(f) GENERAL INFORMATION/OTHER BUSINESS (Item 13)**

**(i) Business Improvement Area Sub-Committee Terms of Reference  
(Item 13.1)**

**(MacKinnon/Peter)**

That the Business Improvement Area Sub-Committee Terms of Reference, be received.

**CARRIED**

**(ii) Verbal Update on Business Development, Judy Lam, Manager, Urban  
Renewal (Item 13.2)**

Judy Lam, Manager, Urban Renewal, addressed the Committee respecting Business Development.

**(Chavez/Schormann)**

That the verbal update respecting Business Development, be received.

**CARRIED**

**(iii) Verbal Update from Cristina Geissler, Business Development & BIA  
Officer (Item 13.3)**

Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

**(Chavez/Peter)**

That the verbal update respecting Commercial Districts and Small Business, be received.

**CARRIED**

**(iv) Statements by Members (Added Item 13.4)**

BIA Members used this opportunity to discuss matters of general interest.

**(Schormann/Braley)**

That the updates from Committee Members, be received.

**CARRIED**

**(g) ADJOURNMENT (Item 15)**

**(Schormann/Pennie)**

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 12:15 p.m.

**CARRIED**

Respectfully submitted,

Susie Braithwaite  
Chair,  
Business Improvement Area Sub-  
Committee

Tamara Bates  
Legislative Coordinator  
Office of the City Clerk