




CITY OF HAMILTON
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT
Transportation Planning and Parking Division

TO:	Chair and Members Public Works Committee
COMMITTEE DATE:	December 4, 2023
SUBJECT/REPORT NO:	Hamilton Cycling Committee Budget 2024 (PED23247) (City Wide)
WARD(S) AFFECTED:	City Wide
PREPARED BY:	Danny Pimentel (905) 546-2424 Ext. 4581
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

RECOMMENDATION

- (a) That the Hamilton Cycling Committee 2024 Base Budget submission, in the amount of \$10,000, as described in Appendix "A" attached to Report PED23247, be approved and referred to the 2024 Budget process for consideration;
- (b) That, in addition to the base funding, a one-time budget allocation for 2024 of \$4,000 to support community events and initiatives that meet the mandate of the Hamilton Cycling Committee, funded by the Hamilton Cycling Committee Reserve, be approved and referred to the 2024 Budget process for consideration;
- (c) That remaining funds from the 2023 Hamilton Cycling Committee Budget be allocated into the Hamilton Cycling Committee Reserve, to the upmost allowable amount.

EXECUTIVE SUMMARY

Historically, the Hamilton Cycling Committee has developed a request for funding for planned activities annually. With the recent pause of the Hamilton Cycling Advisory Committee, members were not able to motion and approve a 2024 budget. As a result, the 2024 budget request will match the previous years' budget requests.

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The proposal is for a 2024 budget of \$14 K. Their proposed budget would be financed with \$10 K from the Levy through the Public Works Standing Committee and \$4 K from the Hamilton Cycling Committee Reserve. As of August 2023, the Hamilton Cycling Committee has a Reserve of \$16,452.78, therefore, there is no request to increase from the Levy in 2024.

Alternatives for Consideration – Not Applicable

FINANCIAL – STAFFING – LEGAL IMPLICATIONS

Financial: Annually, citizen advisory committees are funded by the Levy to fund activities that supports the Hamilton Cycling Committee's Mandate. Typically, the annual budget for advisory committees is \$10 K. For 2024, the Hamilton Cycling Committee has requested a budget of \$14 K. The proposed budget will finance community educational activities, plus the production of safety and promotional materials. The \$4 K from the Reserve will be used to support community events and initiatives that meet the mandate of the Hamilton Cycling Committee. As of August 2023, the Hamilton Cycling Committee has a Reserve of \$16,452.78.

The following table highlights the proposed 2024 Budget.

Item	Proposed 2024 Budget
Social Media Campaign	\$500
Special Projects	\$5,000
Tourism Promotions - Supporting Ontario By Bike	\$500
Supporting Community Events to Raise Awareness for Cycling	\$3,000
Special Committee Cycling Events	\$2,000
Training, Conferences and Memberships	\$2,000
Meeting Expenses	\$1,000
TOTAL	\$14,000
Funds from Levy	\$10,000
Funds from Reserve	\$4,000

Staffing: Not Applicable

Legal: Not Applicable

HISTORICAL BACKGROUND

The Hamilton Cycling Committee advises the City of Hamilton on all matters related to cycling and micro-mobility, monitors the implementation of the Hamilton Cycling Master Plan, encourages and participates in planning for bicycling and micro-mobility facilities, encourages citizens to cycle instead of drive, educates the public about the benefits and necessities of cycling, integrates the work of area municipal bicycle and active transportation committees. Cycling helps to maintain personal health; thus, it helps to foster a healthier community.

POLICY IMPLICATIONS AND LEGISLATED REQUIREMENTS

In preparation of this Report, the Hamilton Cycling Committee; the City of Hamilton Corporate Services, Financial Planning, Administration, and Policy staff; and, the Office of the City Clerk were consulted. This Report is consistent with the legislative requirements to request funding for advisory committees.

RELEVANT CONSULTATION

In preparation of this Report, the Hamilton Cycling Committee; the City of Hamilton Corporate Services, Financial Planning, Administration, and Policy staff; and, the Office of the City Clerk were consulted. This Report has been prepared in consistency with the legislative requirements to request funding for advisory committees.

ANALYSIS AND RATIONALE FOR RECOMMENDATION

With the pause in the Hamilton Cycling Advisory Committee, members were not able to consider, motion, and approve a 2024 budget. As a result, the budget request will match what was previously requested in 2023.

The Hamilton Cycling Committee promotes cycling safety through their very successful distribution of Share the Road car magnets and stickers, and the distribution of bicycle lights at special events, to stress the importance of improved visibility of cyclists.

Hamilton Cycling Committee Members, in conjunction with community groups, promote cycling in Hamilton during events like Bike Day, Supercrawl, and other City festivals. The Hamilton Cycling Committee also proposes to grow the profile of cycling in Hamilton by promoting and hosting more cycling events across the City, like Movie Night.

Historically, projects or events have typically included film screenings, bicycle rides, various campaigns and project research. Members have also served as volunteer staff for the Hamilton Cycling Committee booth at the Toronto International Bike Show,

promoting Hamilton as a cycling destination. They receive and share feedback from people that cycle on Hamilton facilities, including Hamilton residents attending the show. The Hamilton Cycling Committee works with Tourism Hamilton to promote the City's recreational assets by distributing the City map "Bike Routes, Trails & Parks", pamphlets printed by the Hamilton Conservation Authority, and financially contributes to the Ontario Cycling Organization - Ontario By Bike, to provide Hamilton specific information online.

Feedback received by Hamilton Cycling Committee Members ensures cycling projects are well vetted by the community, thereby, improving the quality of cycling facilities for both recreation and commuting purposes.

ALTERNATIVES FOR CONSIDERATION

Not Applicable

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" to Report PED23247 - 2024 Advisory Committee Budget Submission
Form