



Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE REPORT 23-009

10:30 a.m.

Tuesday, November 14, 2023

Hamilton City Hall

71 Main Street West

Room 264

Present: S. Braithwaite (Chair) – International Village BIA
S. Pennie (Vice-Chair) – Waterdown BIA
C. Braley – Ottawa Street BIA
A. Chavez – Concession Street BIA
T. MacKinnon – Westdale Village BIA and Stoney Creek BIA
K. Nydam – Dundas BIA
H. Peter – Ancaster BIA
N. Ubl – Barton Village BIA
E. Walsh – Downtown Hamilton BIA

**Absent with
Regrets:** Councillors T. Hwang, E. Pauls and M. Wilson – City Business
B. Schormann – Locke Street BIA

THE BUSINESS IMPROVEMENT AREA SUB-COMMITTEE PRESENTS REPORT 23-009 AND RESPECTFULLY RECOMMENDS:

1. Ancaster Business Improvement Area Spending Request (Item 11.1)

That the expenditure request from the Ancaster Business Improvement Area, in the amount of \$5,608.07 be spent on streetscaping, clean-up and maintenance of the Ancaster Business Improvement Area, lighting and fall flowers, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

2. Barton Village Business Improvement Area Spending Requests (Item 11.2)

- (a) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$7,024.83 to be spent on hiring individuals to clean and maintain the road allowance and the purchase office equipment, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and,

- (b) That the expenditure request from the Barton Village Business Improvement Area, in the amount of \$10,192.27 for the purchase and maintenance of street furniture on the public road allowance, to be funded from the Parking Revenue Sharing Program for the Business Improvement Areas and payments in Lieu of the Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

3. Concession Street Business Improvement Area Spending Requests (Item 11.3)

- (a) That the expenditure request from the Concession Street Business Improvement Area, in the amount of \$8,257.54 to be spent on Beautification (hanging baskets), holiday decorations and their maintenance, office equipment and improvement, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Concession Street Business Improvement Area, in the amount of \$14,271.77 be spent on events, programming and activations to be funded from the Parking Revenue Sharing Program for the Business Improvement Areas and payments in Lieu of the Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

4. Downtown Hamilton Business Improvement Area Spending Requests (Item 11.4)

- (a) That the expenditure request from the Downtown Hamilton Business Improvement Area, in the amount of \$5,378.47 to be spent on banners, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved; and,
- (b) That the expenditure request from the Downtown Hamilton Business Improvement Area, in the amount of \$11,250.33 to be spent on special events, to be funded from the 2022 Parking Revenue Sharing Program for the Business Improvement Areas and payments in Lieu of the Parking Revenue Sharing Program (Parking Revenue Account 815010-52505), be approved.

5. Dundas Business Improvement Area Spending Request (Item 11.5)

That the expenditure request from the Dundas Business Improvement Area, in the amount of \$13,953.66.00 to be spent on office maintenance and improvement and Christmas decorations and their maintenance, to be funded from the Contribution to Operating Budget Program for the Business Improvement Areas (BIA Payments Account 815010-56905), be approved.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised the following change to the agenda:

13. GENERAL INFORMATION / OTHER BUSINESS

13.3 Statements by Members

That the agenda for the November 14, 2023 Business Improvement Area Sub-Committee meeting be approved, as amended.

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) September 12, 2023 (Item 4.1)

That the September 12, 2023 Minutes of the Business Improvement Area Sub-Committee be approved, as presented.

(d) DELEGATION REQUESTS (Item 6)

(i) Khadija Hamidu, Workforce Planning Hamilton, respecting Employer One Survey (for today's meeting) (Item 6.1)

That the Delegation Request from Khadija Hamidu, Workforce Planning Hamilton, respecting Employer One Survey, be approved, for today's meeting.

(e) DELEGATIONS (Item 7)

(i) Khadija Hamidu, Workforce Planning Hamilton, respecting Employer One Survey (Added Item 6.1)

Khadija Hamidu, Workforce Planning Hamilton, addressed Committee respecting the Employer One Survey with the aid of a presentation.

That the Delegation Request from Khadija Hamidu, Workforce Planning Hamilton, respecting Employer One Survey, be approved, for today's meeting.

(f) PRESENTATIONS (Item 8)

(i) Major Transit Station Areas Project (Item 8.1)

Lauren Vraets, Senior Planner - Long Range Planning, Sustainable Communities Section, Planning Division, addressed Committee respecting the Major Transit Station Areas Project.

That the presentation from Lauren Vraets, Senior Planner - Long Range Planning, Sustainable Communities Section, Planning Division, respecting the Major Transit Station Areas Project, be received.

(ii) Hamilton Day 2023 Updates (Item 8.2)

Katie Stiel, Manager of Strategic Initiatives, Hamilton Chamber of Commerce, addressed the Committee respecting Hamilton Day 2023 Updates.

That the presentation from Katie Stiel, Manager of Strategic Initiatives, Hamilton Chamber of Commerce, respecting Hamilton Day 2023 Updates, be received.

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

(i) Verbal Update from Cristina Geissler, Business Development & BIA Officer (Item 13.1)

Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

That the verbal update respecting Commercial Districts and Small Business, be received.

(ii) Updates Respecting the Open for Business Sub-Committee (Item 13.2)

Nadine Ubl, Barton Village Business Improvement Area, addressed the Committee respecting Updates Open for Business Sub-Committee.

That the verbal update respecting Updates on Open for Business Sub-Committee, be received.

(iii) Statements by Members (Added Item 13.3)

BIA Members used this opportunity to discuss matters of general interest.

That the updates from Committee Members, be received.

(h) ADJOURNMENT (Item 15)

That there being no further business, the Business Improvement Area Sub-Committee be adjourned at 12:08 p.m.

Respectfully submitted,

Susie Braithwaite
Chair,
Business Improvement Area Sub-Committee

Tamara Bates
Legislative Coordinator
Office of the City Clerk