



# In support of Better Homes Hamilton

---

May 3, 2023

## **WE HBA contributes**

- 23000+ jobs
  - \$ 1.6 billion in wages
  - \$ 3.2 billion in investment value
- to the local economy.\***

\*From CHBA report Residential Construction in Canada: Economic Performance Review 2021 with 2022 Insights

# WE HBA Timeline of Involvement

March 2021

- WE HBA was consulted as a stakeholder in the Bay Area Climate Change Council's workshops to inform their Retrofit Market Readiness Analysis.

July 2021 to  
December 2022

- WE HBA informed stakeholder interviews with City of Hamilton's Staff implementing the Community Energy and Emissions Plan.

September 2022

- Participated as a stakeholder in community consultations done by Mohawk College's Centre for Climate Change Management to inform the program.

May 3, 2023

- Today, we are presenting to General Issues Committee in support of the City of Hamilton's development of a robust Home Energy Retrofit Program.

# Need for a Home Energy Retrofit Program

- Advanced construction techniques mean we build new housing at some of the highest energy efficiency rates in North America, meanwhile our existing building stock is aging and often in need of repair.
- The retrofit of existing older homes is critical to meeting the City's Community Energy and Emissions Plan goals and there are a variety of opportunities the City has to incentivize this.
- The incentivization of home energy retrofits will adjust consumer behaviour to help the retrofit market grow exponentially and can shift already planned renovations towards energy efficient outcomes.



# Opportunities of a Home Energy Retrofit Program

- The program (and need for renovations) presents a significant economic opportunity to local contractors and renovators in the Hamilton Region.
- WE HBA is supportive of the program being designed to “stack” benefits of other programs available at the federal and provincial level.
- Not every homeowner will require funding from the City of Hamilton to implement retrofits, they may just require access to the City’s “Concierge” service to help them understand which retrofits will optimize energy use.



# A Word About Qualified Contractors



- A challenge with program implementation is finding trusted contractors and renovators to assist in retrofits and renovations.
- WE HBA can help, our website provides a dedicated tool to find qualified renovators in the Hamilton area.
- Through the Canadian Home Builders' Association our renovator members are certified through the RenoMark Program.
- RenoMark Renovators abide by a code of conduct, are fully licensed and permitted, and provide warranties on their work.