



Hamilton

BUSINESS IMPROVEMENT AREA SUB-COMMITTEE REPORT 23-007

10:30 a.m.

Tuesday, July 11, 2023

Hamilton City Hall

71 Main Street West

Room 264

Present: S. Braithwaite (Chair) – International Village BIA
S. Pennie (Vice-Chair) – Waterdown BIA
C. – Ottawa Street BIA
A. Chavez – Concession Street BIA
T. MacKinnon – Westdale Village BIA and Stoney Creek BIA
K. Nydam – Dundas BIA
H. Peter – Ancaster BIA
B. Schormann – Locke Street BIA - Personal
N. Ubl – Barton Village BIA
E. Walsh – Downtown Hamilton BIA

**Absent with
Regrets:** Councillors T. Hwang, E. Pauls, and M. Wilson – City Business
B. Chug – Main West Esplanade BIA and M. Cybin – King West
BIA – Personal

THE BUSINESS IMPROVEMENT AREA SUB-COMMITTEE PRESENTS REPORT 23-007 AND RESPECTFULLY RECOMMENDS:

- 1. Ottawa Street Business Improvement Area Expenditure Requests 2023 (Added Item 11.1)**
 - (a) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of \$12,229.09 for the purchase of branded banners, office and street maintenance, street furniture maintenance, hanging basket maintenance, and hanging baskets for Fall/Winter to be funded from the Community Improvement Plan (CIP) Contribution Program (BIA Payments Account 815010-56905), be approved; and,
 - (b) That the expenditure request from the Ottawa Street Business Improvement Area, in the amount of \$16,884.50 for the cost of Christmas décor, Christmas décor storage and maintenance, free parking initiatives, public art projects and hanging baskets for Spring/Summer, to be funded from the Shared Parking Revenue Program (Parking Revenue Account 815010-45559), be approved.

FOR INFORMATION:

(a) CHANGES TO THE AGENDA (Item 2)

The Committee Clerk advised the following change to the agenda:

12. NOTICES OF MOTION

12.1 Ottawa Street Business Improvement Area Expenditure
Requests 2023

The agenda for the July 11, 2023 Business Improvement Area Sub-Committee meeting was approved, as amended.

(b) DECLARATIONS OF INTEREST (Item 3)

There were no declarations of interest.

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 4)

(i) June 13, 2023 (Item 4.1)

The June 13, 2023 Minutes of the Business Improvement Area Sub-Committee were approved, as presented.

(d) PRESENTATIONS (Item 8)

(i) Updates from Economic Development - General (Item 8.1)

Norm Schleeahn, Director Economic Development, addressed the Committee respecting General Updates from Economic Development.

The presentation from Norm Schleeahn, Director Economic Development, respecting General Updates from Economic Development, was received.

(ii) Updates from Economic Development - Research and Marketing and Data Collection Project (Item 8.2)

Michael Marini, Marketing Coordinator Economic Development, and Adam Durrant, Economic Development and Research Officer, addressed Committee respecting Updates from Economic Development on Research and Marketing, and Data Collection Project.

The presentation from Michael Marini, Marketing Coordinator Economic Development, and Adam Durrant, Economic Development and Research Officer, respecting Updates from Economic Development on Research and Marketing, and Data Collection Project, was received.

(e) NOTICES OF MOTION (Item 12)

**(i) Ottawa Street Business Improvement Area Expenditure Requests
2023 (Added Item 12.1)**

The Rules of Order were waived to allow for the introduction of a Motion respecting Ottawa Street Business Improvement Area Expenditure Requests 2023.

For further disposition of this matter, refer to Item 1.

(g) GENERAL INFORMATION/OTHER BUSINESS (Item 13)

**(i) Verbal Update from Cristina Geissler, Business Development & BIA
Officer (Item 13.1)**

Cristina Geissler, Business Development & BIA Officer, addressed the Committee respecting updates on Commercial Districts and Small Business.

The verbal update respecting Commercial Districts and Small Business, was received.

(ii) Statements by Members (Item 13.2)

BIA Members used this opportunity to discuss matters of general interest.

The updates from Committee Members, were received.

(h) ADJOURNMENT (Item 15)

There being no further business, the Business Improvement Area Sub-Committee was adjourned at 11:28 a.m.

Respectfully submitted,

Susie Braithwaite
Chair,
Business Improvement Area Sub-
Committee