



General Issues Committee

City of Hamilton

Hamilton City Hall

71 Main Street West

Hamilton, ON L8P 4Y5

(c/o Ms. Stephanie Paparella, Legislative Coordinator, stephanie.paparella@hamilton.ca)

RE: Committee Meeting – January 24, 2020 – Item 6 (2020 Transit Budget Overview)

January 16, 2019

Dear General Issues Committee Members:

On behalf of Bimbo Canada, I am writing to introduce you to our company which has operations in Hamilton, and to express our support for improved transit funding in the city.

Bimbo Canada is the country's leading manufacturer and distributor of packaged fresh bread, bakery and salty snacks. With a portfolio of brands – including Dempster's, Stonemill, Vachon, Takis and Sanissimo – we are a household staple, nourishing Canadians from coast to coast every day.

We are also very proud of our investments in Hamilton, where we operate two bakeries and a distribution centre that employ over 400 associates and are continuing to grow. In fact, our largest operation in the country – the Trillium Bakery – is located in Ward 11 (Councillor Johnson) of the city.

At Bimbo Canada, we are committed to establishing strong relationships with government and working collaboratively with industry towards building a strong economy that makes the communities in which we operate an attractive place to live, work and build a business.

That is why we are joining the Hamilton Chamber of Commerce and other employers in the city in requesting that the Committee, and ultimately City Council, approve increased transit funding. We estimate that 50% of our associates rely on Hamilton's transit system. In fact, that number could increase with improved service to our bakeries, located in areas with minimal public transit coverage.

Proper transit funding is a truly sustainable practice that helps reduce greenhouse gas emissions, reduce barriers to access to job opportunities for citizens and improve the quality of life in our cities. We thank you for considering this matter.

Sincerely,

Phillipe Murphy-Rheaume

Manager, Government Relations and Sustainability