



Hamilton

Promotion and Education Update

Item 7.5

Waste Management Open House

- On Saturday, April 20th, Waste Management Staff hosted an open house at the Resource Recovery Centre for residents
- All tour times were full as 130 residents showed up to visit the Central Composting Facility, Material Recycling Facility and to see waste collection vehicles up close



**Recycling and Composting Facility
OPEN HOUSE**

Tour our facilities and see our waste collection equipment

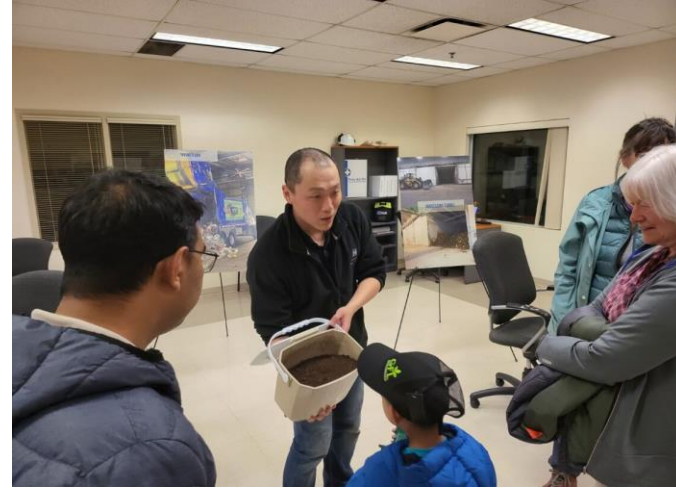
Register by **April 16**

Saturday, April 20 | **Resource Recovery Centre**
9 am to 2 pm | 1579 Burlington St. E, Hamilton

Approximately a one hour walking tour. Flat, closed-toe shoes are required.
Register for your time at hamilton.ca/wasteeducation



Waste Management Open House



Student Move Out Education

- In the summer of 2023, staff educated students on properly managing waste when moving into student housing
- This campaign continued in the spring of 2024 educating students for when they move out of student houses
- Spring campaign included: post cards (approximately 5,000) mailed to homes in areas where student houses are, on campus posters and booths, social media, transit shelter ads and increased by-law presence

Moving Out of your Student House?

Remember:

- ✓ One bag garbage limit
- ✓ Use trash tags for extra garbage
- ✓ Schedule bulk garbage collection: **905-546-CITY (2489)**



hamilton.ca/waste

 Hamilton

 McMaster
University

 MOHAWK
COLLEGE

Student Move Out Education

Results of Education include:

- Staff have received positive feedback on the campaign at the Westdale Community meeting and the McMaster President's Advisory Committee on Community Relations
- Staff observed noticeably less waste on the curb
- Only four properties were found to be out of compliance with by-law during move out period in the McMaster area



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905-546-CITY (2489)

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Litter Education

Starting in May, staff commenced with a campaign on litter education including:

- Social media posts
- Radio spots
- Revised litter education page on City website

