



## Waterfront Animation and Programming 2023 Highlights

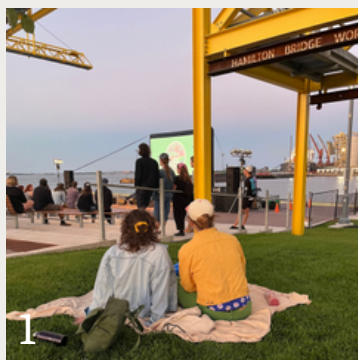
# Pop Ups at Pier 8

In its third year of operation, the Pop Ups at Pier 8 event series featured 15 events and attendance of over 6,000 people. Programming highlights include themed movie nights at Copps Pier Park, ABBA dance party, BLK Owned Block Party, Pride Parade kids workshop, Hamilton Vintage Market, Kidstock and more hosted at the Discovery Centre patio.





# Pop Ups at Pier 8



Images 1, 10 - movie nights at Coppins Pier Park; Images 2, 11 - ABBA dance party; Images 3, 5, 12 - samples of 2023 promotional graphics; Image 4 - art installation by Julianna Biernacki, Images 6, 9 - Kidstock; Image 7 - Family Pride event; Image 8 - Vintage market



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# Street Mural

Over 7 days, local mural crew Clear Eyes Collective painted Hamilton's first road mural measuring over 200 feet long (5850 square feet). As select roads at Pier 8 were going to be closed to vehicles and open to pedestrians, it became a perfect test site for road murals. Additional support for this project came from the Placemaking Grant Pilot Program and the Concrete Canvas Festival.





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# Sonic Runway

The light-art installation Sonic Runway operated each evening from November 1-26 drawing over 20,000 people to the waterfront. In addition to Sonic Runway, temporary art installations from local artists were on display and a series of 8 special event days featured local dancers, musicians and community organizations. Additional support for this project came from Economic Development Initiatives.





# Sonic Runway

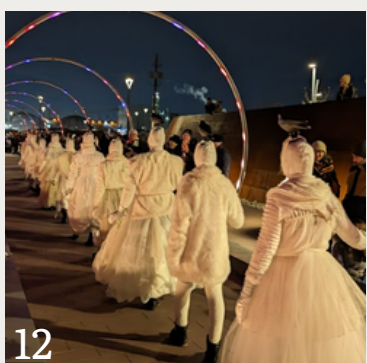
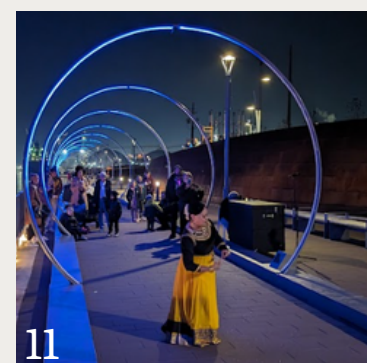
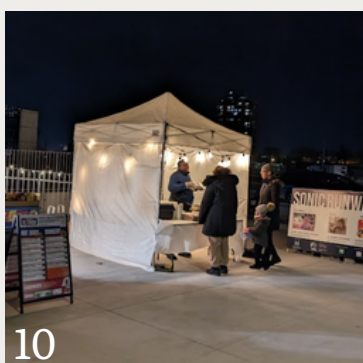
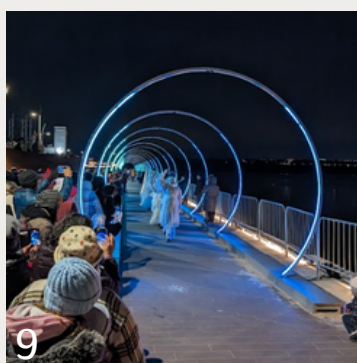
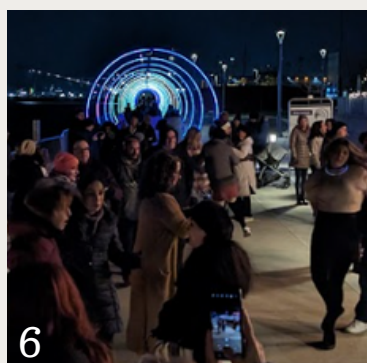
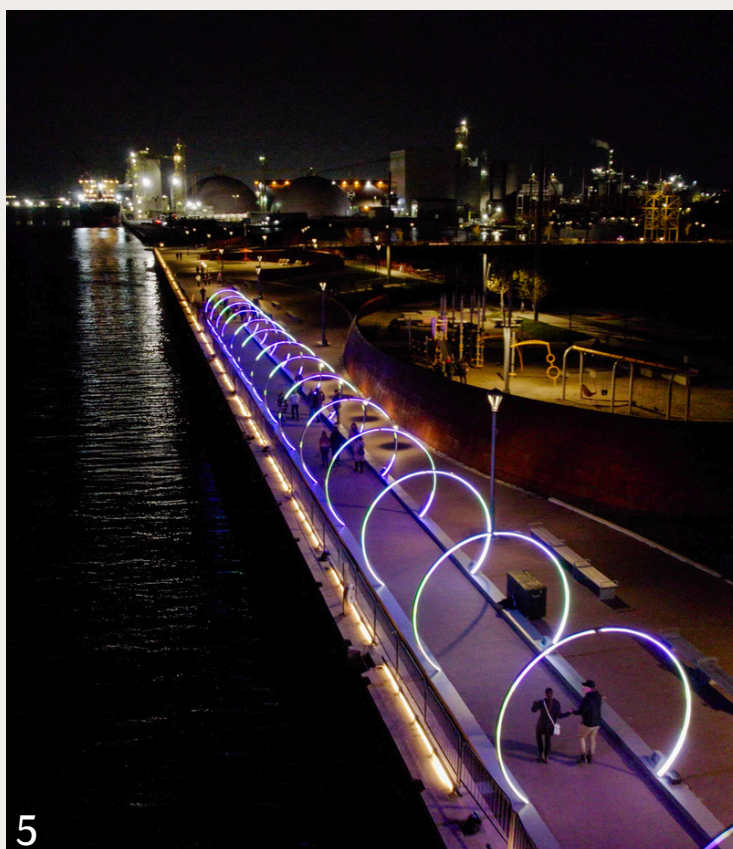
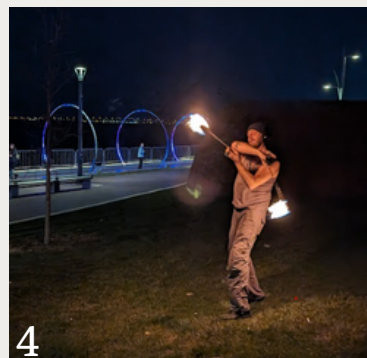
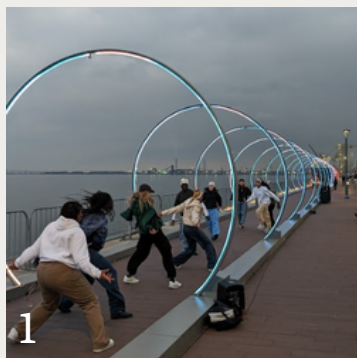


Image 1 - Republic Dance Co.; Image 2 - Butterfly Effect by Jim Ruxton; Image 3 - Sabian Crosswell; Image 4, 8 - Hamilton Day; Image 5 - Birdseye view of Sonic Runway at Pier 8; Images 6, 7 - Salsa Dance night; Images 9, 12 - Nelkin Line; Image 10 - food vendor; Image 11 - Shakti Fine Arts.