

Hamilton Tourism Development Corporation Project Funding Application

Applicant

Name of Organization	City of Hamilton
Requesting Funding As	<input type="checkbox"/> Non-profit organization (with defined tourism focus) <input type="checkbox"/> For-profit business (with defined tourism focus) <input checked="" type="checkbox"/> City of Hamilton division/department
Address	28 James Street North, 2nd Floor, Hamilton, ON, L8R 2K1
Canada Revenue Agency Business Number	88932 3218

Organization/City of Hamilton Staff Contact

Name of Contact	Ryan McHugh
Job Title	Manager, Tourism and Events
City of Hamilton Division/ Department	Tourism and Culture/Planning and Economic Development
Email	ryan.mchugh@hamilton.ca
Phone	905-546-2424 ext. 4123

Project/Event Details

Name	2027 and 2029 Canada Wide Science Fair
Dates	May 29 - June 6, 2027 May 26 - June 2, 2029
Description (max 300 words)	<ul style="list-style-type: none"> • The City of Hamilton has successfully secured commitments for the 2027 and 2029. • Hosted annually by Youth Science Canada, this 7-day will bring together our nation's brightest students (grades 7-12), celebrating their passion for science, technology, engineering, mathematics (STEM) and innovation. • The fair is a vibrant display of presentations, engaging demonstrations, and thought-provoking discussions. It is estimated the fair will have 11,000 unique attendees throughout the 7 days, including 3,600 student participants from across the country.

Tourism Strategy Alignment

Priority Alignment	Strengthen Hamilton's Major Events & Festival Sector
Related Action (if applicable)	Utilize a portion of the Municipal Accommodation Tax and other non-levy funding sources for bid fees for securing and executing major events, in collaboration with industry MAT Advisory Group.
Benefits the Project will deliver to Hamilton	<ul style="list-style-type: none"> • Boosts tourism, benefiting local businesses and hospitality sectors, leading to economic uplift within the city

	<ul style="list-style-type: none"> • Reinforces Hamilton's reputation as an educational center and one of the most diversified economies in Canada • Promoting interest and participation in science, technology, engineering, and mathematics (STEM) among students across Canada. • 548 Overnight attendees • 3,836 Estimated room nights • 3,595 Day Attendees • Estimated Economic Impact of \$ 3.8 M (based on City of Edmonton's economic impact reporting)
--	---

Funding Request

Total Project Budget	\$255,000 each year (\$510,000 for 2 events)
HTDC Funding Request	\$255,000 each year (\$510,000 for 2 events)
Other Funding Sources, Please Describe	N/A
Single/Multi-Year Funding	Multi-Year
If Multi-Year, please detail what funding is required per year.	\$255,000 each year in 2027 and 2029
Deadline for Organization to know if this application is successful?	June 2024
If successful, what date is funding due to the Organization?	\$100,000 in 2024 \$205,000 in 2027 \$205,000 in 2029

Declaration and Signature

The applicant certifies that the above information is true to the best of the applicant's knowledge.

Name	Ryan McHugh
Job Title	Manager, Tourism & Events
Signature	<i>Ryan McHugh</i>
Date	May 22, 2024

HTDC - For Office Use Only

HTDC Officer Comments:

HTDC Officers' Reporting Requirements to the Board of Directors:

- Verbal interim progress reports at HTDC meetings, as applicable.
- Deliver a Final Project Report at the next scheduled HTDC meeting. For Multiple - Year Projects, a Project Report is due for each year of funding.
- Project Reports must be delivered in a written format and include:
 - how the Project successfully met its objectives (as described in the funding application question #8); and
 - the outcomes of the benefits the Project delivered to Hamilton (as described in the funding application question #10).