

June 13, 2024

Dear Members of Hamilton City Council,

I am writing on behalf of the Hamilton Chamber of Commerce to express our strong support for Hamilton's bids to host the JUNO Awards in 2026 or 2027, the 2026 Brier Canadian Men's Curling Championship, and the 2027 and 2029 Canada Wide Science Fairs. As the representative body for Hamilton's business community, we understand the profound positive impact these prestigious events can have on our city.

Hamilton has a proven track record of successfully hosting major events, as evidenced by the overwhelming success of the 2021 and 2023 Grey Cups and the 2024 RBC Canadian Open. These events have brought significant economic benefits, fostered community spirit, and showcased Hamilton's capacity to host large-scale national events.

Each of these events would not only showcase our great city but also bring substantial economic and social impact to our community.

Hosting the JUNO Awards would elevate Hamilton's cultural profile while bringing substantial economic impact. With our rich musical heritage and vibrant arts scene, Hamilton is perfect for this celebration, drawing visitors, media attention, and local business engagement.

Similarly, the 2026 Brier Canadian Men's Curling Championship would continue to showcase Hamilton's passion for sports. While the 2027 and 2029 Canada Wide Science Fairs would underscore Hamilton's commitment to education, innovation, and youth development, aligning with our strategic vision for growth.

We strongly believe that these events would not only enhance Hamilton's reputation but also provide significant economic, cultural, and social benefits. The Hamilton Chamber of Commerce is ready to support these bids in any way possible and is confident in our city's ability to deliver unforgettable experiences for all attendees.

Thank you for considering these remarkable opportunities to showcase Hamilton's strengths and celebrate our vibrant community.

Sincerely,



Greg Dunnett
President and CEO, Hamilton Chamber of Commerce