



Hamilton

# INFORMATION REPORT

<b>TO:</b>	Chair and Members Public Works Committee
<b>COMMITTEE DATE:</b>	June 17, 2024
<b>SUBJECT/REPORT NO:</b>	2023 Year End Report on Community Bookings at Tim Hortons Field (PW18075(c)) (Ward 3)
<b>WARD(S) AFFECTED:</b>	Ward 3
<b>PREPARED BY:</b>	Rob Gatto (905) 546-2424 Ext. 5448
<b>SUBMITTED BY:</b>	Indra Maharjan Director of Corporate Facilities & Energy Management Public Works
<b>SIGNATURE:</b>	

## COUNCIL DIRECTION

The purpose of this Information Report is to provide Council with a 2023 Year-End Report on ‘Community Use’ at Tim Hortons Field.

The Facility Agreement between Toronto 2015 Organizing Committee and the City of Hamilton calls for Tim Hortons Field to be made available for high performance athletes and community sports use for 1,100 hours per year, with an associated obligation to report on such use on an annual basis.

Utilization of the stadium is measured on two categories of use: (1) Field of Play Usage and (2) Room & Space Bookings. Appendix “A” to Report PW18075(c) provides a 5-year history as well as the current year-end report of ‘Community Use’ at the stadium.

## INFORMATION

Tim Hortons Field continues to be showcased as a premier stadium, hosting international, national, and high-profile local community events.

Field of Play Bookings (2023):

At Tim Hortons Field, the field of play is typically available for bookings from March to November, available 7 days a week from 7:00 a.m. – 11:00 p.m. Available extended

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

hours are based on 'non-prime' time hours are defined as Monday to Friday 5:00 p.m. – 11:00 p.m., and weekends 8:00 a.m. – 11:00 p.m. During the winter months, the field of play is typically closed due to inclement weather conditions. However, in 2022 and 2023 we had winter events at the stadium, operating eleven months of the year for the field of play. Such events January through March were the FIFA World Cup Qualifier, the CONCACAF Champions League Finals, NHL Heritage Outdoor Classic, OHL Outdoor Showcase, & the 110<sup>th</sup> Grey Cup.

#### Room and Space Bookings (2023):

Tim Hortons Field offers several interior spaces for small meeting and conferences, trade shows and private lounge set ups. This space is ideal for, rehearsals, dinners, and presentations. In addition, there are interior rooms of various sizes that may be configured to serve smaller functions, meetings or larger events in the club suites which converts from five smaller room to one larger banquet room.

In 2023 Tim Hortons Field has increased 'community usage' by 39% percent, in comparison to 2022. The success has been the collaboration between a wide range of partners, including the stadium's anchor tenant, the Hamilton Sports Group organization, and their support engaging and promoting community use. Other strategic partners include the two major School Boards in Hamilton, Colleges and Universities, various community sporting organizations, neighbourhood associations, non-profit and profit organizations, which collectively has made a tangible difference on how the stadium, is utilized.

To close out the 2023 season, the City of Hamilton, and Tim Hortons Field hosted the 110<sup>th</sup> Grey Cup Game, in front of 30,000 spectators, which was a successful national event.

#### **APPENDICES AND SCHEDULES ATTACHED**

Appendix "A" to Report PW18075(c) – 5-year History on Community Usage