



June 13.2024

Dear Ryan McHugh (Tourism Culture Division),

On behalf of Sonic Unyon Records please accept this letter of support for the City of Hamilton Tourism Departments application to The Brier Curling Championships. We are 100% in favor of this incredible events presence in Hamilton. The Brier Championship animate our downtown and major venues throughout the city. The economic impact, awareness and cultural impact to the creative industries to the city that the Brier bring is incredibly important to the vibrancy of the city's sport and cultural scene.

Our tourism department has fully embraced the culture in Hamilton and their bid will reflect this desire to have Hamilton streets filled with fans from across Canada. Please strongly consider Hamilton as the next home to the Brier Championships.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Tim Potocic".

Tim Potocic  
President, Sonic Unyon Records