

ACPD's Outreach Working Group Meeting Notes

July 30th, 2024

Virtual Teams Meeting

4:00PM – 6:00PM

Members in Attendance: James Kemp, Paula Kilburn, Mark McNeil, Jake Maurice, Hope Bonenfant

Also in Attendance: Rebecca Banky

Members Absent: Robert Westbrook, Benjamin Cullimore

1. Welcome and Introductions

2. Approval of July 30th Agenda: Agenda was approved

3. Accessibility Award Update: Chair announced that the nominations are open now. Chair apologized for the advertising released by Comms as it was not what we asked them with regards to accessibility. A lot of these issues are first year hiccups and won't occur again. We are unsure of what Mayor Horwath will be attending, either the award or the opening, but not

both. We will ask Councillor Tadeson to perform the other ceremony if he is amenable.

4. Award Judging: We further discussed who we want to invite as a judge. While there is nothing precluding us from asking staff members to assist with judging, it isn't preferred. Yvonne from Centre3 and Maureen from March of Dimes was suggested. We will put out the call at the next ACPD for members to put their name in the hat to be a judge.

5. Accessibility Fair Update: Now that the awards have been announced, we have sent out the invites to the exhibitors. Members are welcome to send out the invitations to anyone they think might want to attend. We already have 10 registered to attend the event.

6. Fair Art Show: We are meeting with Yvonne and two artists on August 8th to discuss the haptic pillow and other art projects.

7. Fair Budget: We reviewed the budget briefly. Rebecca and Chair explained that we investigated hiring a videographer and received three quotes ranging from \$1500 all the way to almost \$7000. The video editing seems to be the expensive aspect. Chair is having James Jr. attend the event as a

photographer again. He has had more practice at Mohawk and is better at composition. We have a library of the previous two events that we can start using in the future.

8. Fair Website: We reviewed the changes to the site since last meeting. Addition of 2024 Exhibitors, Awards and Registration page.

9. Fair Events: We discussed the events including guide dogs. We have received some response from Lions Club through Mark and have responded. Safe Space Tent will be added to the schedule page.

10. T-Shirts: James Jr. provided some storyboard sketches of the T-Shirt, the best layout appears to be a lapel patch on the front with the award logo image with Ability First Accessibility Fair written underneath. The back has Event Staff in big letters at the top a really cute image of a guide dog puppy in a training vest looking up over its shoulder towards what would be its handler but is Event Staff. Underneath says Discovering Ability within Disability. We then discussed the value or problem of printing the year. In mock ups, the year stood out and didn't blend into the shirt. They look better without. James also played with

highlighting the word ability in the phrase, but it seemed to be unnecessary.

11. Other Business: Posters will be printed as soon as we confirm the art show is a definite go. I already have a request of 50 from Recreation. Jake has offered to perform the traditional opening himself and we have gladly accepted.

12. Adjournment