



# **CITY ENRICHMENT FUND**

## **Communities, Culture & Heritage**

### *B.I.A. Presentation*



The City Enrichment Fund supports the 25 Year Community Vision “Our Future Hamilton” by providing funds across a range of program areas.

# CITY ENRICHMENT FUND

The City of Hamilton invests in the community by providing grants through the City Enrichment Fund.

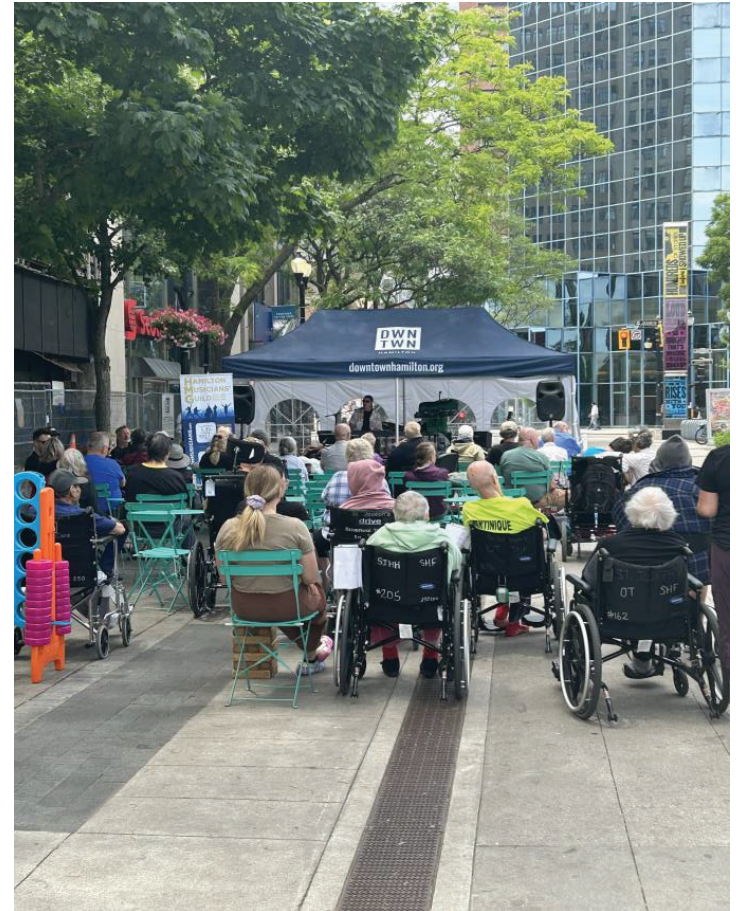
## The City Enrichment Fund (CEF) Program Areas:

1. Agriculture
2. Arts
3. **Communities, Culture & Heritage**
4. Community Services
5. Digital
6. Environment
7. Sport & Active Lifestyles



# 2024 PROGRAM HIGHLIGHTS

- The City Enrichment Fund received 427 applications.
- The Communities, Culture & Heritage (CCH) Program Area received 74 applications.
- 54 passing CCH applications were recommended for a total of \$500,763 in funding.
- All passing applications were recommended for a percentage of their funding request.



*Gore Park Promenade, 2023*  
Downtown Hamilton B.I.A

# COMMUNITIES, CULTURE & HERITAGE (CCH)

## OBJECTIVE

To support organization's activities, programming, events, and projects that engage the public in strengthening and celebrating community identity – the people, places and things that make up Hamilton.



*Sundays Unlocked, 2023*  
Locke Street B.I.A



# CCH – EVENTS & ESTABLISHED ACTIVITIES

## Objective

To strengthen the relevance, responsiveness, effectiveness and resilience of Hamilton's cultural organizations.

## Description

This stream supports the planning and delivery of a variety of established activities (programs and events) that create opportunities for participation in and the celebration of community identity – the people, places and things that make up Hamilton.



*Concession Streetfest, 2022  
Concession Street B.I.A*

## Two Categories

- Large request – maximum funding \$100,000 (must demonstrate city-wide appeal)
- Small request – maximum funding \$15,000 (can have impact on a smaller geographic or specific community / cultural group)
- **New for 2025, this will be the inaugural year of the Multi-Year Funding (MYF) pilot. Successful returning applicants, who qualify for MYF will receive a 3 year funding commitment.**

# CCH – NEW PROJECTS

## Objective

To support new projects from cultural organizations that increase public access to cultural experiences, expressions, and content.

## Description

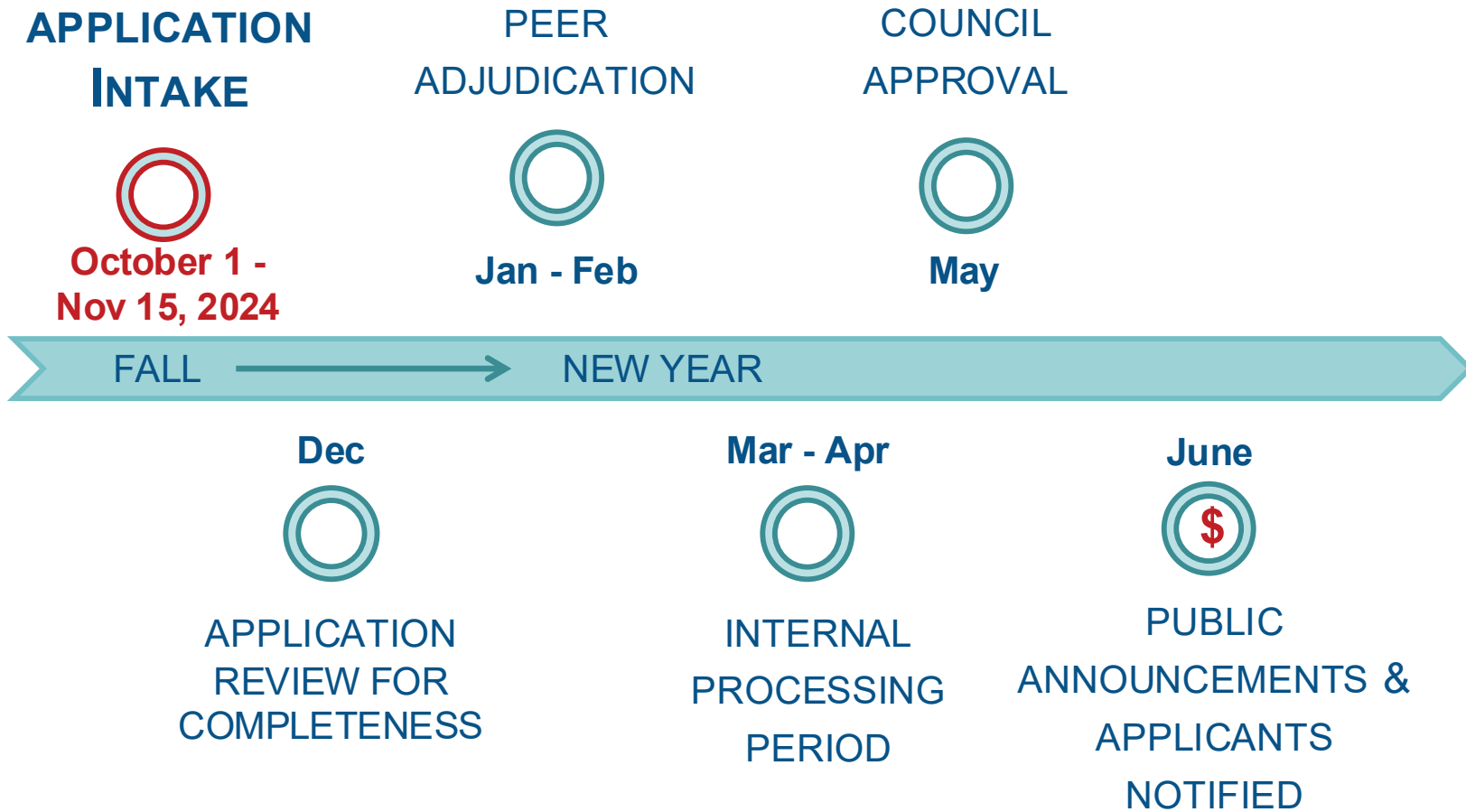
This funding supports activities that are about community identity - the unique people, places and things that make up the city of Hamilton. Project themes can honour Hamilton's past, celebrate its present and / or envision its future. Themes can be city-wide or focus on a specific geographic or cultural group. Applicants must demonstrate how the public will interact with the project.



*Barton Village Festival, 2018*  
Barton Village B.I.A

- Maximum funding request of \$15,000
- Organizations can apply up to three years or three occurrences for the same project to be considered new

# TIMELINE AND PROCESS



# HOW TO APPLY

- Review the CEF General Guidelines and the program specific CCH Handbook (available online by stream)
- Attend an Information Session or Drop-in Q&A session
- Contact your Program Manager with any questions and / or to discuss your program.
- If returning to CEF, contact your Program Manager to receive the application feedback from the previous year's adjudication
- Complete the application, budget, support material in the CEF SMA Grant Portal.
- Submit application by the **November 15, 4pm 2024 deadline**



# WHAT DO YOU NEED TO SUBMIT?

- Application  
Program description. Please review the handbook for a copy of the questions
- Program Budget  
Budgets should be realistic, balanced, and represent diverse revenue streams  
Funding Requests over \$15,001 should not exceed 30% of the total budget.  
Funding Requests Below \$15,000 cannot be 100% of the proposed program budget.
- Financial Statements  
Audited Financial statements are required for requests above \$30,000
- Attachments:
  - Board of Directors and Staff List
  - Marketing Example
  - Program Specific Material.  
i.e. Most recent annual report, additional marketing material, images, program statistics and data.

Please note, applicants must be in good standing with CEF and must have completed all previous Final Reports before future grant recommendations can be received.

# ADJUCATION PROCESS

Applications are assessed by stream and category using the criteria shared within the handbook.

A: 100-80, B: 79-70, C: 69-60, D: 59-0. Applications which score a D are not recommended for funding.

Evaluation Criteria	E&EA Large and Small	New Projects	Capacity Building
Organizational Capacity	30%	40%	50%
Program Merit	40%	40%	40%
Community Impact	30%	20%	10%



# ADJUDICATOR PERSPECTIVE

Adjudication teams are composed of three reviewers made up of experienced City staff and external cultural workers with backgrounds in community programming, event planning, and not-for-profit organizing.

Adjudicator team members shift every year to invite new voices to participate in the application review process.

- Be sure to include information that relates and supports the *Assessment Criteria*
- Be very clear, using simple, direct language
- Provide as much detail as possible
- Share information on the program itself and the plan to execute it: program themes, audience, objectives, timelines, schedule, staff/volunteers
- Consider a realistic plan and budget that is achievable and sustainable

# CONTACT US

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Hamilton

THANK YOU