



Hamilton

Business Recognition Program

Item 6.2

Business Recognition Program



- 2021-2025 Solid Waste Management Master plan action item: existing program improvements including Business Recognition Program
- Staff revised program to also support Hamilton's Strategy to Reduce Single-Use Plastics called "We Reduce Single-Use"
- Program will recognize food establishments that properly participate in waste diversion programs from the City and meet criteria to reduce single-use plastics

Business Recognition Program

Program Actions:

- We Reduce Single-Use postcard and education guide will be delivered to all businesses serviced by City
- Program page on City website
- Staff will follow up with
- Program promoted on social media

Benefits to Businesses:

- Businesses will be promoted on City social media and website
- Receive a display decal to identify to patrons success with the program



Join Today!

Discover the City of Hamilton's **NEW** initiative to recognize food establishments that divert waste from landfill and reduce single-use and takeaway items.



hamilton.ca/wereducesingleuse

Business Recognition Program

Business Benefits:

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- Receive a display decal to identify to patrons success with the program



Check out and join

Hamilton's new program that highlights restaurants cutting down on single-use items.

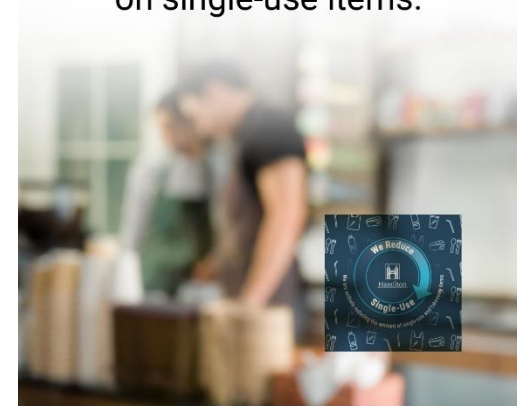


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Next Steps:

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