

Education & Communication Working Group

Meeting Notes

Thursday, September 12th, 2024 (6:00 pm)

Virtual Meeting (Microsoft Teams)

Present: Alissa Denham-Robinson (Chair), Kristen McLaughlin, Julia Renaud, Stefan Spolnik,

Regrets: Graham Carroll, Sara Sandham, Karen Burke, Robin McKee

Staff Present: Emily Bent, Cultural Heritage Planner
Alissa Golden, Program Lead, Cultural Heritage
Scott Dickenson, Planning Technician II - Cultural Heritage

1. Changes to the Agenda

N/a

2. Declarations of Interest

N/a

3. Review of Previous Meeting Notes:

- a. July 3, 2024 - Approved by general consensus.
- b. August 2024 - Working Group Meeting not held in August

4. Policy & Administration

- a. Plaquing Policy for Designated Heritage Properties (Alissa Golden / Scott Dickenson)
 - i. Review of Properties requiring plaques

1. 130 Bay Street (Magnolia Hall (Former St. Mark's Church), Hamilton – City Owned

- a. Staff would like to apply to replace the original designation plaque that was stolen. A draft design was presented, using the same text as previous. The WG was in general agreement with the design and text. (Refer to Attachment)
- b. Members asked if other interpretive plaquing is proposed for the site. Following the meeting, Alissa Golden confirmed with Tourism and Culture staff that they are currently producing an interpretive panel on St. Marks and the site history to be installed inside the Hall.

2. Ancaster Designation Plaquing

- a. 176 Wilson Street East (Birch Lawn), Ancaster – privately owned
 - i. The WG was in general agreement with the draft text presented by Scott Dickenson. (Refer to Attachment)
 - b. 1166 Garner Road West (Shaver Homestead), Ancaster – privately owned
 - i. The WG was in general agreement with the draft text presented by Scott Dickenson. (Refer to Attachment).
 - ii. The WG inquired as to the use of the word “Nineteenth” versus writing this as a number to be consistent with other plaques. Staff to review the template with the Engraver. The template may not be able to accommodate superscript to write “19th”
 - c. Alissa Golden noted that these two Ancaster plaques are being paid for by the Councillor’s discretionary fund.
- ii. Overview of Plaquing Policy Review
Alissa D-R provided a brief overview to WG members. Further discussion regarding a new Plaquing Policy will take place at a future meeting. Some items to note:
- a. Currently the City of Hamilton does not plaque part 5 properties in Heritage Conservation Districts. This may be something the WG wishes to address in a new policy. Financially for a budget discussion, there may be some staff time required to research property information to product a plaque.
 - b. Is there an opportunity to use QR codes to provide more historical information? For example – signage installed within a Heritage Conservation District or added to street signage could help to interpret the historical value of the area and the buildings within it.
 - c. How can we celebrate or bring attention to new heritage designation plaques that have been installed?
 - Host a celebration event (unveiling) in coordination with the local Councillor
 - Acknowledge plaqued properties at our Heritage Awards Celebration.

5. Publications & Print Projects

- a. Heritage Colouring Pages (Volume 4) – Verbal Update (Alissa D-R)
 - i. Alissa D-R to reach out the Mrs. Dywan at Bernie Custis Secondary School to follow-up on the project; now that the new school year has begun.

b. New / Future Projects?

- i. No new projects were proposed at this time.

6. Public Outreach and Events:

a. HMHC Heritage Recognition Awards 2024-25

- i. The Working Group generally discussed planning items for the next Award Celebration.
- ii. The deadline for the Call for Public Nominations has passed – September 15th.
- iii. HMHC and Working Group Members were encouraged to make their nomination submissions on-line prior to the next meeting.
- iv. At the next E&C meeting the Working Group will review the list of nominations received to date

7. Other Business

N/a

8. Next Meeting(s):

- a. (Plaquing Policy Review) - Wednesday October 2, 2024 at 6pm.
- b. (HMHC Heritage Awards Review) - Wednesday October 2, 2024 at 7pm