



Summary of Public Consultation for Eastgate Square

Communication / Engagement Method	Implementation Timing
Project Website & Email	<ul style="list-style-type: none"> • Launched in August 2023 and continues to be live: <ul style="list-style-type: none"> ○ www.evolveeastgate.ca ○ info@evolveeastgate.ca
Neighbourhood Postcard	<ul style="list-style-type: none"> • Mailed out in August 2023
Meeting with Mall Tenants	<ul style="list-style-type: none"> • Letter/email invitation to meeting issued in August 2023 • Meeting hosted on August 23, 2023, at Eastgate Square • Follow-up communication issued in September 2023
Stakeholder Meetings	<ul style="list-style-type: none"> • Meeting with the Mayor, City of Hamilton General Manager, and the Chief Planner/Director of Planning in September 2024
On-site Information	<ul style="list-style-type: none"> • Postcards distributed at the mall / on-site in August 2023
Public Notice Signs	<ul style="list-style-type: none"> • A total of four (4) public notice signs were posted on the subject site on August 15, 2023 • One sign is posted on each street frontage (Centennial Parkway North, Queenston Road, Kenora Avenue and Delawana Drive) and each sign has been placed in proximity to a prominent driveway entrance, facing the public street frontage to ensure visibility • The notice signs include a map of the site, information on the purpose of the application, and public meeting information (date, time and location)



Key Questions & Comments

The following list organizes the key questions and comments the project team received via the project website/email and meeting with mall tenants:

- Existing Mall
 - Retention of the existing mall
 - Impact on existing mall operations
- Timing
 - Phasing approach
- Residential Uses
 - Number of proposed units
 - Tenure of the residential units
 - Approximate price for a residential unit
- Parking & Traffic
 - Proposed parking plan for users of both residential and commercial spaces
 - Anticipated impacts on traffic
- Commercial/Retail Uses
 - Approximate price for renting a commercial space
- Landownership
 - Whether the City is the landowner of the site
- Infrastructure
 - Existing and planned infrastructure to support the proposed development
- Construction
 - Anticipated construction impacts in terms of noise and dust
- Pedestrian Connections
 - Whether a walking/jogging track is proposed as part of the plan

Responses were provided in written form to the questions/comments submitted via email. For the questions/comments provided at the meeting with mall tenants, responses were provided in-person, and a follow-up written communication was also provided to summarize key discussion points.



Key messaging that was provided in these responses included:

- The plan is to keep and revitalize the core shopping centre so it can continue to thrive and provide daily needs commercial services to the community.
- The approach is to build on the success and strength of the existing mall by adding new residential buildings with retail space in the ground floor (such as new food and beverage offerings), and new public spaces and amenities.
- These are long-term redevelopment plans and will occur in a phased approach over the coming years. The start of any residential development is many months away and will occur on land to the South and West of the main mall. It will not impact the day-to-day operation of the mall.
- As part of the planning application, a number of studies and reports were submitted to the City and are being reviewed by City Staff.



Evolving Eastgate Square Into a Revitalized Retail Destination and Vibrant Residential Community

Eastgate Square has been an important part of the East Hamilton and Stoney Creek communities since the early 1970s.

We intend to build on the **long-standing strength** of the mall which benefits from an exceptional roster of best-in-class tenants and its vital location, and establish the first **transit-oriented community** of its kind in Hamilton; a place where existing and future Hamiltonians can live, shop and meet with convenient access to transit.

