

Jamie Wang Talent Partnership Coordinator, Student Success Centre December 10, 2024

Student Success Centre



#### About McMaster University

- Over 36,000 students and 220,000 alumni to recruit from
- Ranked fourth in Canadian University (*Times Higher Education World University* Ranking 2025)
- Dozens of research institutes to explore collaboration for your BIA or clients
- Over 100 programs across Business, Engineering, Health Sciences, Humanities, Science, Social Sciences Faculties
- Free recruitment programs to source talent for any business size or role





#### Working with **McMaster's Student Success Centre (SSC)**

The SSC helps businesses find amazing talent and navigate services across the University.

#### **Talent Pipeline:**

- From coffee chats with students and group information sessions to Hamilton's largest job fair
- Assess business client needs and refer to appropriate co-op/internship programs
- Free recruitment support for experienced • talent, new hires, volunteers and part-time workers.





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#### **Small Project Support:**

- Paid, unpaid or subsidized roles to help with small projects like marketing, branding, business development
- Flexible, skilled project-based support

**On-Campus Branding:** Increase awareness of companies as employers of choice

# Funding Conversations to Support Recruitment





## Job Fairs and Recruitment

- Fall Career Fair for McMaster students
- Part-time and Volunteer Job Fair
  - Seasonal hiring opportunities in both the fall and winter
- Connect to Careers
  - Hamilton's largest job fair with McMaster, Mohawk, Redeemer and City of Hamilton
- Program-specific job fairs
- Co-op and internship
- Free job board





## **Diversity Supports**

- Diversity hires:
  - Lower turnover rates
  - Cultural diversity often translates to high performance
  - Diversity staffing to support businesses with cultural competencies and language proficiencies
- Career Access Professional Services (CAPS) and the International Student Work Opportunity (ISWO) to support diversity recruitment and funding opportunities





## Student Talent Connect (Ending March 2025)

# **STUDENT TALENT CONNECT**

Connecting Hamilton's Student Workforce & Business Community

- Free support to find talent from all three Hamilton post-secondaries institutions to grow your talent pipeline and bridge knowledge gaps
- Warm introduction to post-secondaries with program options to fit your needs, budgets and timelines
- Great opportunity for subject-matter experts to access diverse talent from a wide range of backgrounds and industries across the education ecosystem in Hamilton





#### **Next Steps**

#### Student Success Centre

Meet to create a customized BIA development plans.

Jamie Wang Talent Partnership Coordinator

Email: careers@mcmaster.ca

